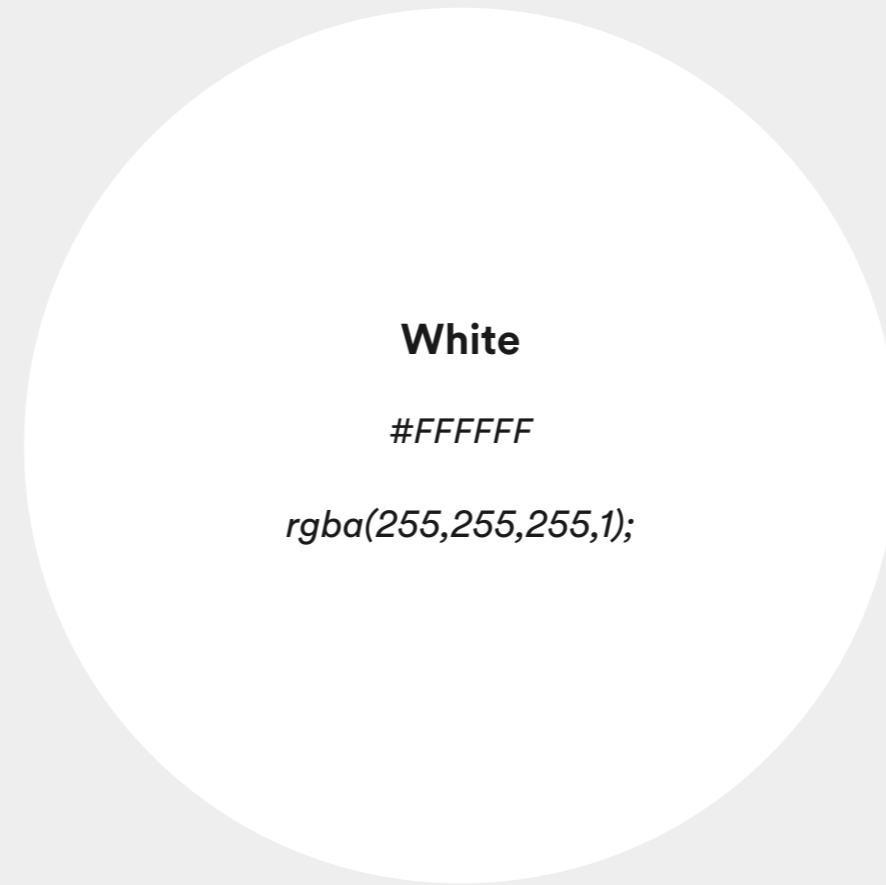


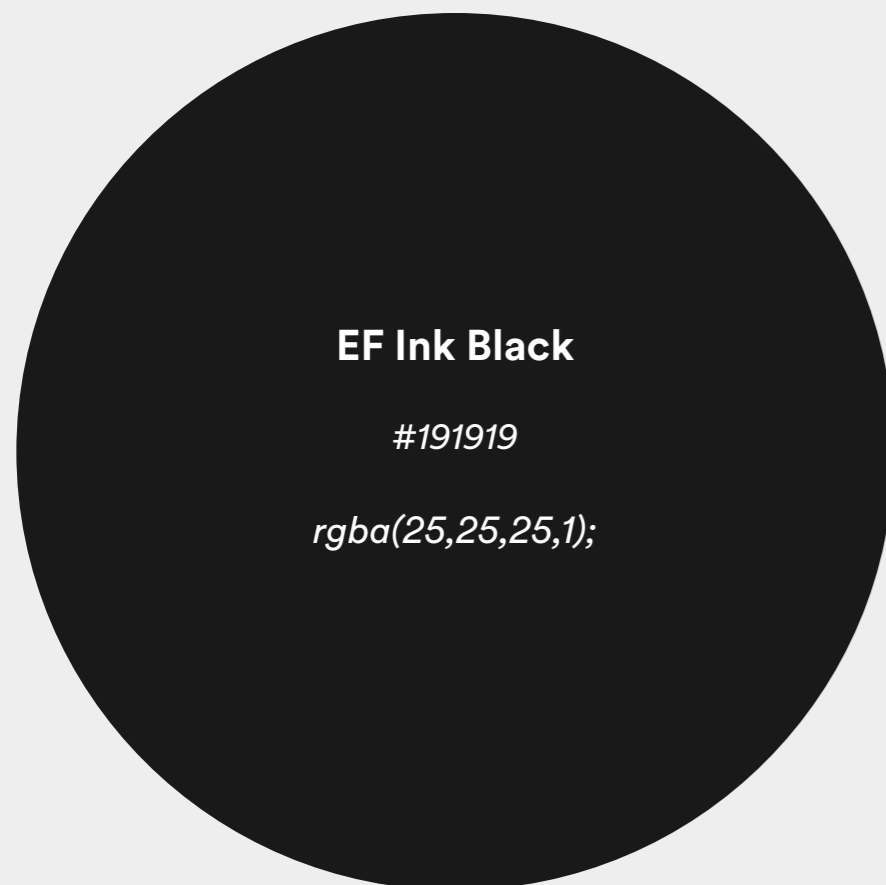
EF English Live UI Kit.



Primary colours



Secondary colours



Digital logo

EF ENGLISH LIVE

App Logo

EF

Single line logo

 **ENGLISH LIVE**

Double line logo

 **ENGLISH
LIVE**

Digital logo

EF ENGLISH LIVE

App Logo

EF

Single line logo

 **ENGLISH LIVE**

Double line logo

 **ENGLISH
LIVE**

Digital logo

EF ENGLISH LIVE

App Logo

EF

Single line logo

 **ENGLISH LIVE**

Double line logo

 **ENGLISH
LIVE**

Image



#FFFFFF

#EFEFEF

#002130

Light leak

h1 Title - EF Circular Bold | Font size 64px | Line height 72px | #191919

Lorem Ipsum

h1 Paragraph - EF Circular Book | Font size 24px | Line height 32px | #191919

Lorem Ipsum

h2 - EF Circular Bold | Font size 40px | Line height 48px | #191919

Lorem Ipsum

h3 - EF Circular Bold | Font size 24px | Line height 32px | #191919

Lorem Ipsum

h5 - EF Circular Black | Font size 12px | Line height 24px | Character spacing 2px | #191919

LOREM IPSEM

Paragraph - EF Circular Book | Font size 16px | Line height 24px | #191919

Lorem Ipsum

Small - EF Circular Book | Font size 14px | Line height 22px | #191919

Lorem Ipsum

Legal - EF Circular Book | Font size 12px | Line height 20px | #191919

Lorem Ipsum

h1 Title - EF Circular Bold | Font size 64px | Line height 72px | #FFFFFF

Lorem Ipsum

h1 Paragraph - EF Circular Book | Font size 24px | Line height 32px | #FFFFFF

Lorem Ipsum

h2 - EF Circular Bold | Font size 40px | Line height 48px | #FFFFFF

Lorem Ipsum

h3 - EF Circular Bold | Font size 24px | Line height 32px | #FFFFFF

Lorem Ipsum

h5 - EF Circular Black | Font size 12px | Line height 24px | Character spacing 2px | #FFFFFF

LOREM IPSEM

Paragraph - EF Circular Book | Font size 16px | Line height 24px | #FFFFFF

Lorem Ipsum

Small - EF Circular Book | Font size 14px | Line height 22px | #FFFFFF

Lorem Ipsum

Legal - EF Circular Book | Font size 12px | Line height 20px | #FFFFFF

Lorem Ipsum

h1 Title - EF Circular Bold | Font size 36px | Line height 44px | #191919

Lorem Ipsum

h1 Paragraph - EF Circular Book | Font size 20px | Line height 28px | #191919

Lorem Ipsum

h2 - EF Circular Bold | Font size 28px | Line height 36px | #191919

Lorem Ipsum

h3 - EF Circular Bold | Font size 24px | Line height 32px | #191919

Lorem Ipsum

h5 - EF Circular Black | Font size 12px | Line height 24px | Character spacing 2px | #191919

LOREM IPSEM

Paragraph - EF Circular Book | Font size 16px | Line height 24px | #191919

Lorem Ipsum

Small - EF Circular Book | Font size 14px | Line height 22px | #191919

Lorem Ipsum

Legal - EF Circular Book | Font size 14px | Line height 22px | #191919

Lorem Ipsum

h1 Title - EF Circular Bold | Font size 36px | Line height 44px | #FFFFFF

Lorem Ipsum

h1 Paragraph - EF Circular Book | Font size 20px | Line height 28px | #FFFFFF

Lorem Ipsum

h2 - EF Circular Bold | Font size 28px | Line height 36px | #FFFFFF

Lorem Ipsum

h3 - EF Circular Bold | Font size 24px | Line height 32px | #FFFFFF

Lorem Ipsum

h5 - EF Circular Black | Font size 12px | Line height 24px | Character spacing 2px | #FFFFFF

LOREM IPSEM

Paragraph - EF Circular Book | Font size 16px | Line height 24px | #FFFFFF

Lorem Ipsum

Small - EF Circular Book | Font size 14px | Line height 22px | #FFFFFF

Lorem Ipsum

Legal - EF Circular Book | Font size 14px | Line height 22px | #FFFFFF

Lorem Ipsum

Paragraph spacing

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent sit amet semper mauris, nec hendrerit augue. Donec imperdiet tincidunt scelerisque. Aliquam ut libero nunc. Nunc vel nulla libero. Vestibulum sit amet arcu arcu. Cras convallis porta.

32px

Sed sit amet ante mi. Sed sit amet nisl sed est lobortis laoreet in eget dolor. Pellentesque commodo, dolor pharetra convallis tincidunt, tortor ante iaculis tortor, vel venenatis nisi nibh nec ligula. Curabitur pellentesque pellentesque neque eget.

Unordered list

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent sit amet semper mauris, nec hendrerit augue. Donec imperdiet tincidunt scelerisque. Aliquam ut libero nunc. Nunc vel nulla libero. Vestibulum sit amet arcu arcu. Cras convallis porta.

32px

- Lorem ipsum dolor sit amet adipiscing.
- Morbi vestibulum ex ut ipsum feugiat euismod sed a leo in sapien lobortis pulvinar
- Donec luctus arcu in ullamcorper.
- Nulla scelerisque mi ac nisl malesuada cursus.

32px

Sed sit amet ante mi. Sed sit amet nisl sed est lobortis laoreet in eget dolor. Pellentesque commodo, dolor pharetra convallis tincidunt, tortor ante iaculis tortor, vel venenatis nisi nibh nec ligula. Curabitur pellentesque pellentesque neque eget.

16px 16px

Ordered list

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent sit amet semper mauris, nec hendrerit augue. Donec imperdiet tincidunt scelerisque. Aliquam ut libero nunc. Nunc vel nulla libero. Vestibulum sit amet arcu arcu. Cras convallis porta.

32px

1. Lorem ipsum dolor sit amet adipiscing.
2. Morbi vestibulum ex ut ipsum feugiat euismod sed a leo in sapien lobortis pulvinar
3. Donec luctus arcu in ullamcorper.
4. Nulla scelerisque mi ac nisl malesuada cursus.

32px

Sed sit amet ante mi. Sed sit amet nisl sed est lobortis laoreet in eget dolor. Pellentesque commodo, dolor pharetra convallis tincidunt, tortor ante iaculis tortor, vel venenatis nisi nibh nec ligula. Curabitur pellentesque pellentesque neque eget.

16px

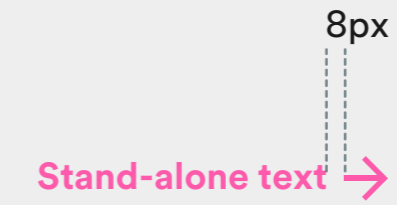
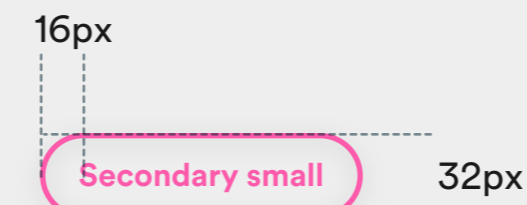
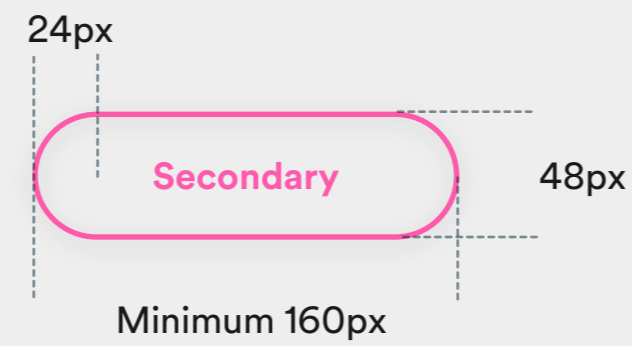
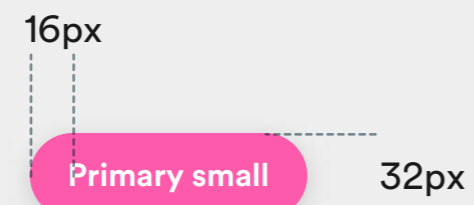
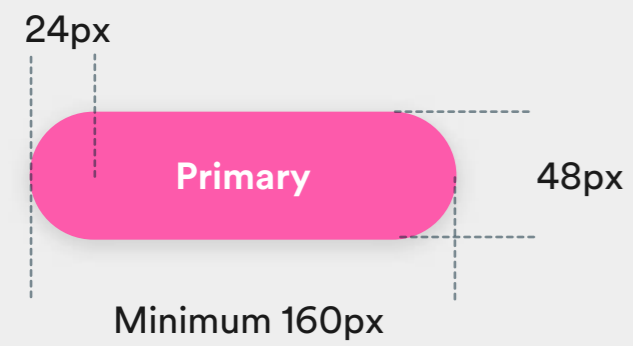
Primary
 Font size: 14px
 Horizontal padding: 24px
 Minimum width: 160px
 Height: 48px
 Box shadow: 0 2px 8px 0

Primary Small
 Font size: 12px
 Horizontal padding: 16px
 No minimum width
 Height: 32px
 Box shadow: 0 2px 8px 0

Secondary
 Font size: 14px
 Horizontal padding: 24px
 Minimum width: 160px
 Height: 48px
 Border: 2px
 Box shadow: 0 2px 8px 0
 rgba (25, 25, 25, 0.16)

Primary Small
 Font size: 12px
 Horizontal padding: 16px
 No minimum width
 Height: 32px
 Border: 2px
 Box shadow: 0 2px 8px 0
 rgba (25, 25, 25, 0.16)

Stand-alone Text
 Font size: 14px
 Space to arrow: 8px



Default	Primary	Primary small	Secondary	Secondary small	Stand-alone text →
Focus/Hover	Primary	Primary small	Secondary	Secondary small	Stand-alone text →
Inactive	Primary	Primary small	Secondary	Secondary small	N/A

Default	Primary	Primary small	Secondary	Secondary small	Stand-alone text →
Focus/Hover	Primary	Primary small	Secondary	Secondary small	Stand-alone text →
Inactive	Primary	Primary small	Secondary	Secondary small	N/A

Primary

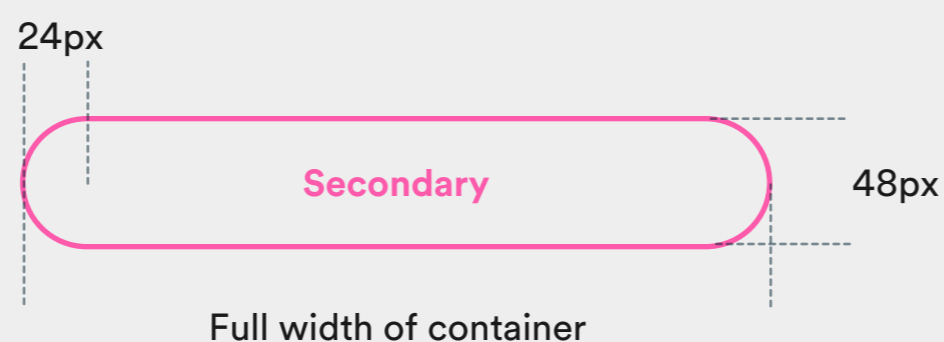
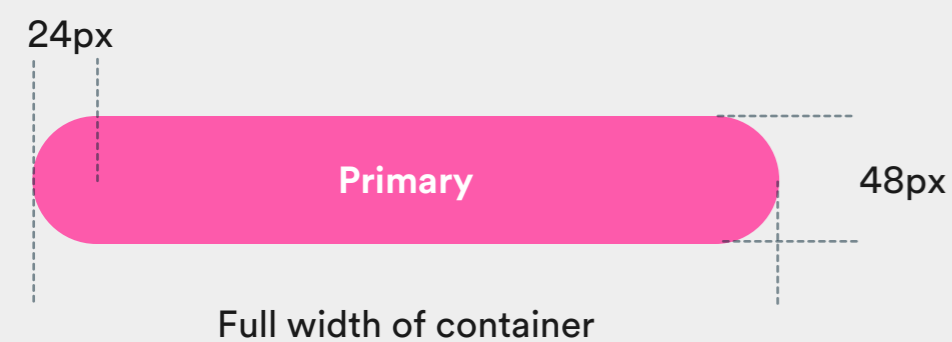
Font size: 14px
Horizontal padding: 24px
Full width of container
Height: 48px

Secondary

Font size: 14px
Horizontal padding: 24px
Full width of container
Height: 48px
Border: 2px
Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0

Small and Stand-alone text only

As Desktop



Default



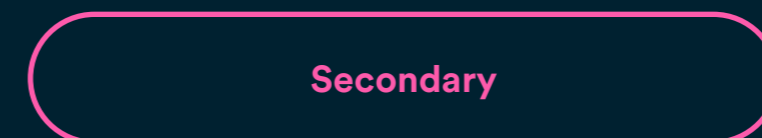
Focus/Hover



Inactive



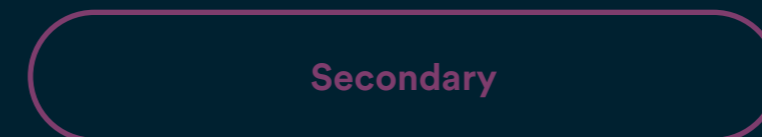
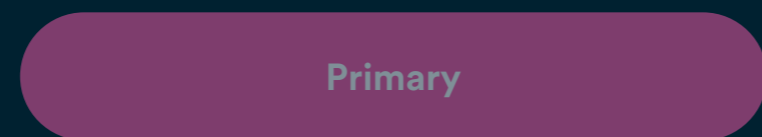
Default



Focus/Hover



Inactive



Screen size: Large

Break point: 1024px - 1263px

Gutter: 24px

Margin: Auto

Content width: 960px

Screen size: Extra Large

Break point: 1264px ≥

Gutter: 24px

Margin: Auto

Content width: 1200px

1

2

3

4

5

6

7

8

9

10

11

12

12 column

6 column

6 column

4 column

4 column

4 column

3 column

3 column

3 column

3 column

Screen size: Small - 4 column grid

Break point: < 768px

Gutter: 16px

Margin: 24px

Content width: Auto



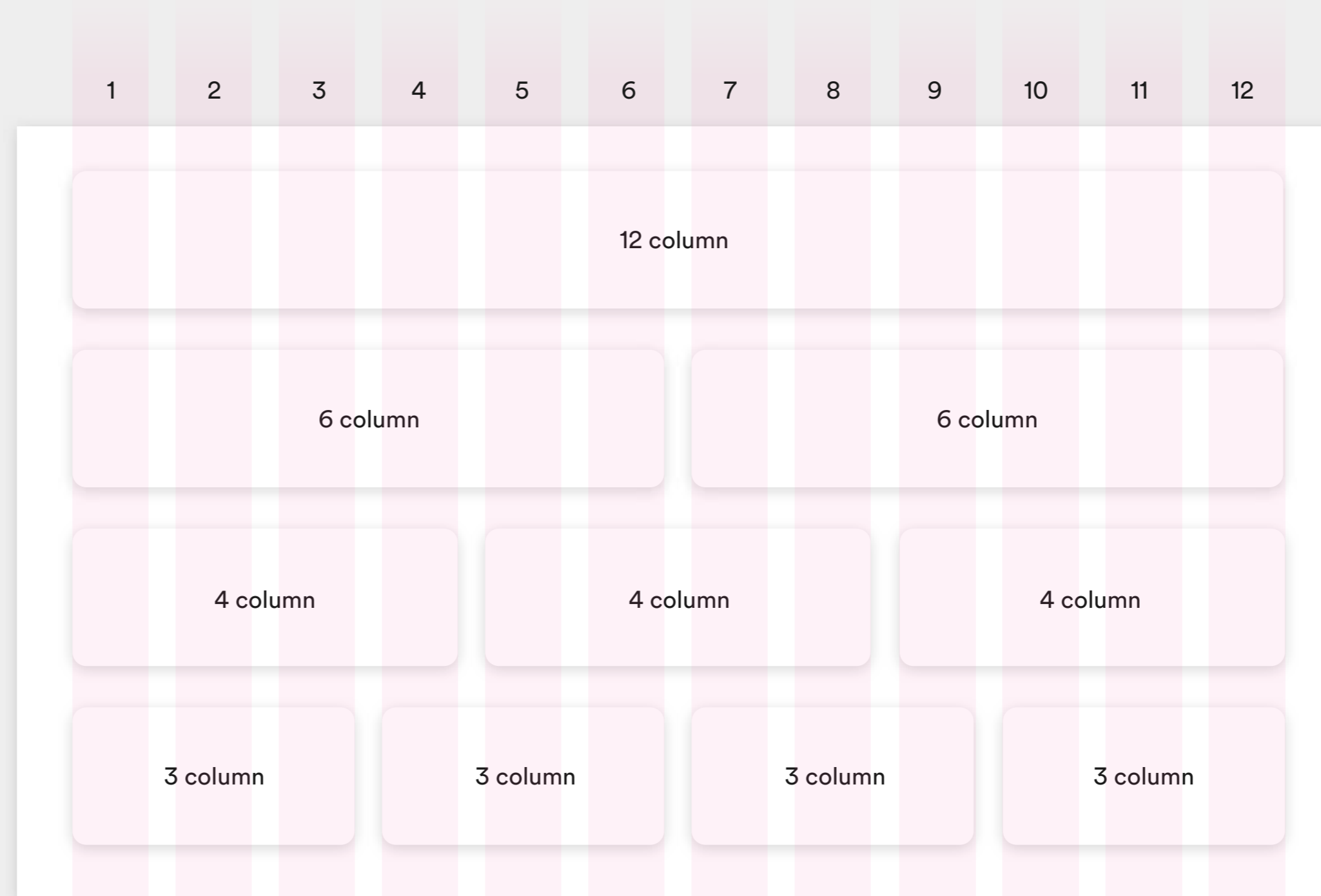
Screen size: Medium

Break point: 768px - 1023px

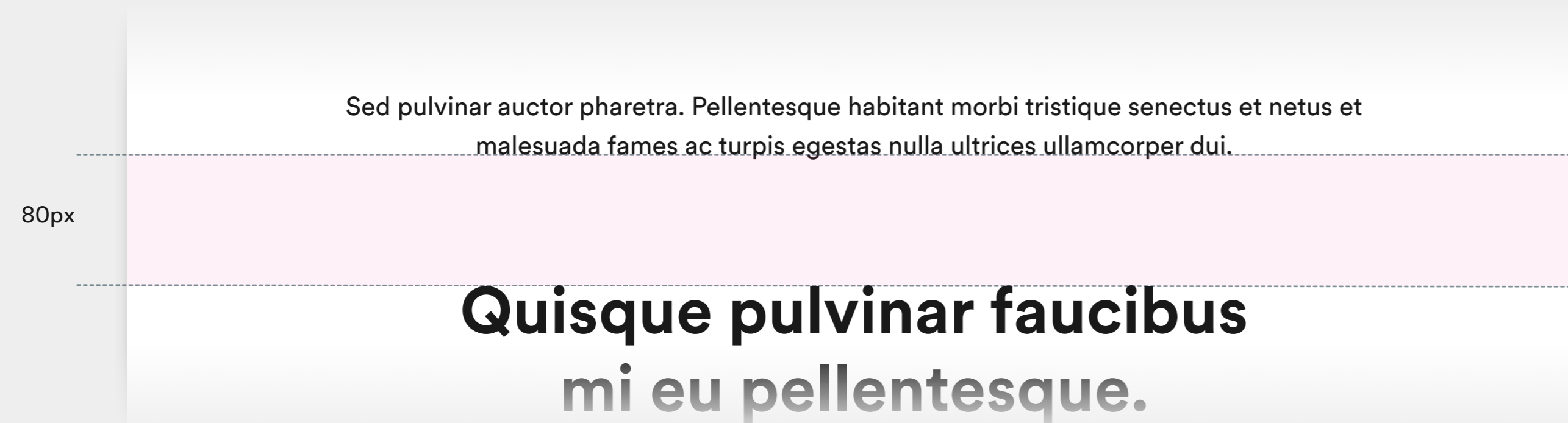
Gutter: 16px

Margin: 32px

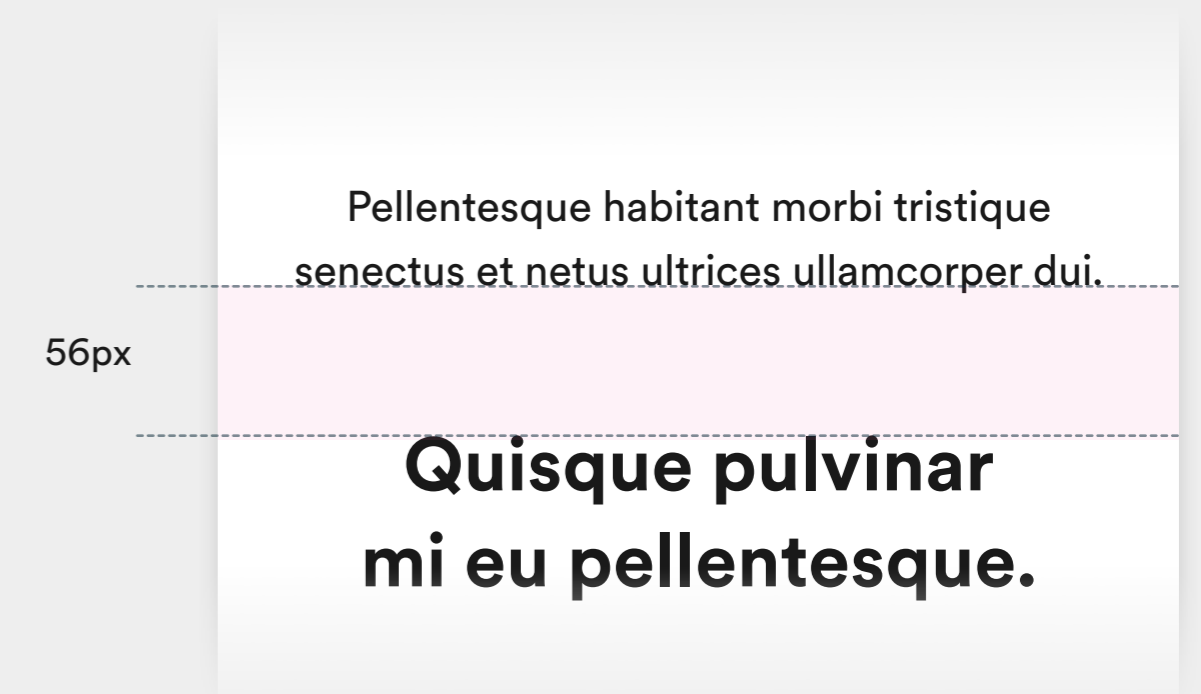
Content width: Auto



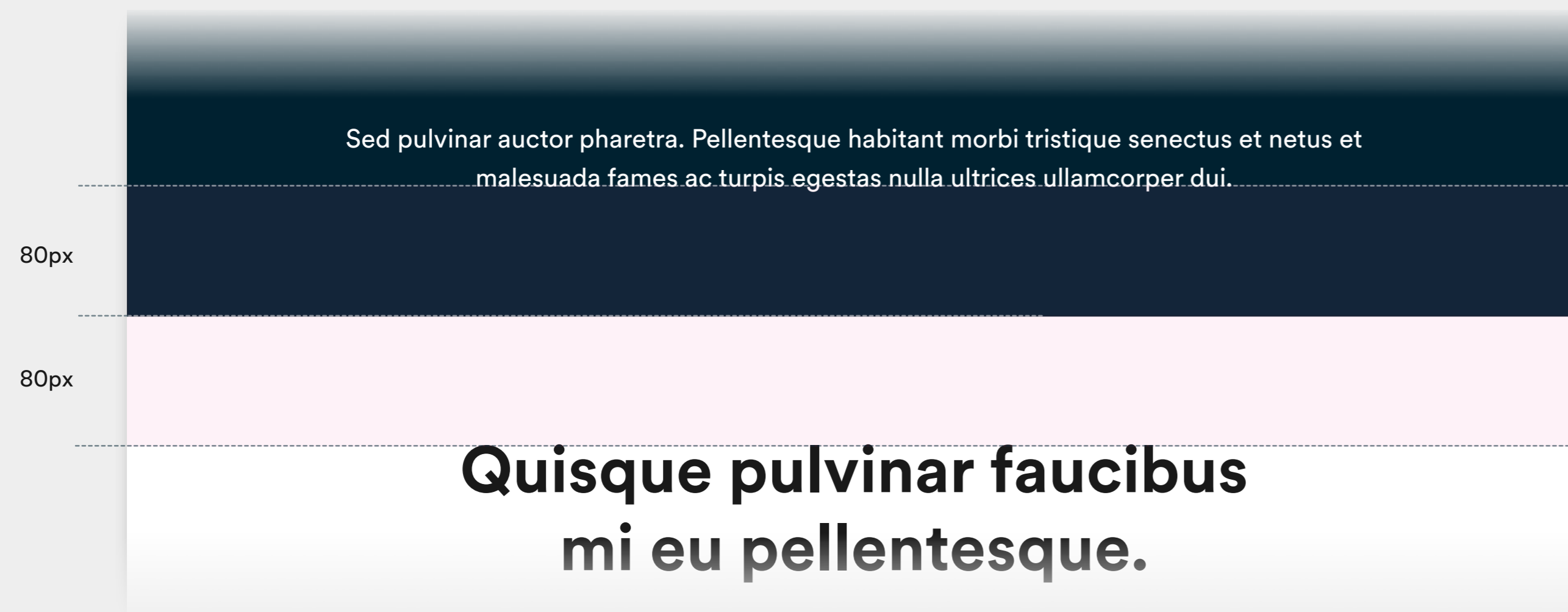
Same colour section - Desktop



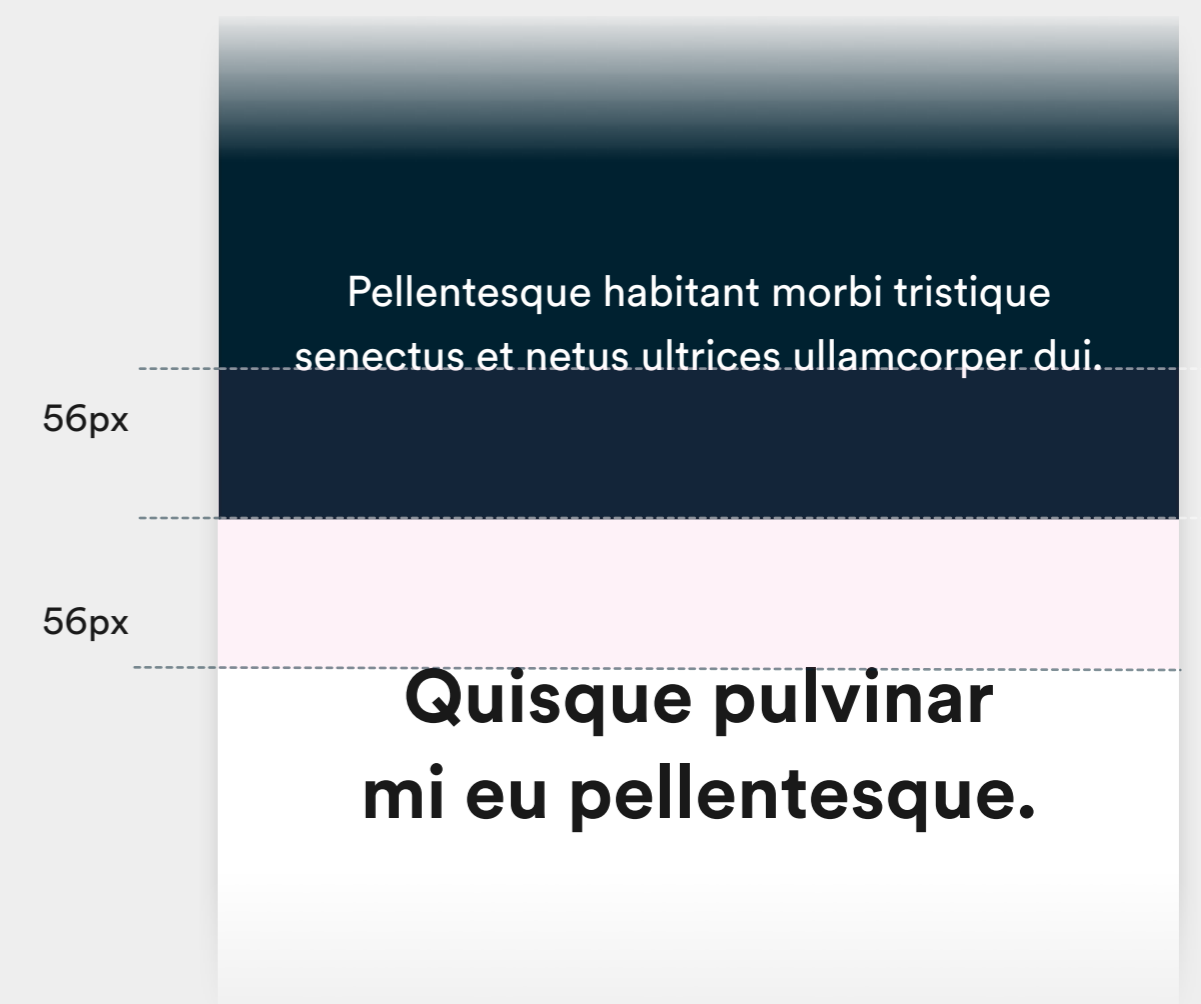
Same colour section - Mobile



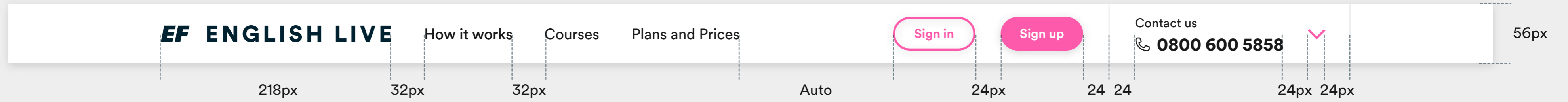
Different colour section - Desktop



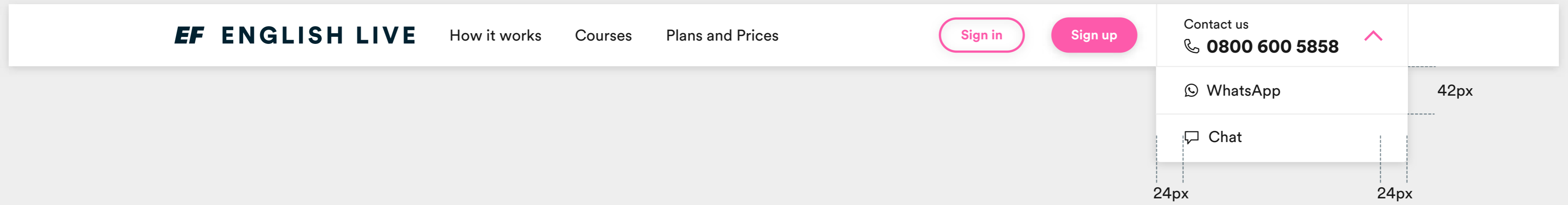
Different colour section - Mobile



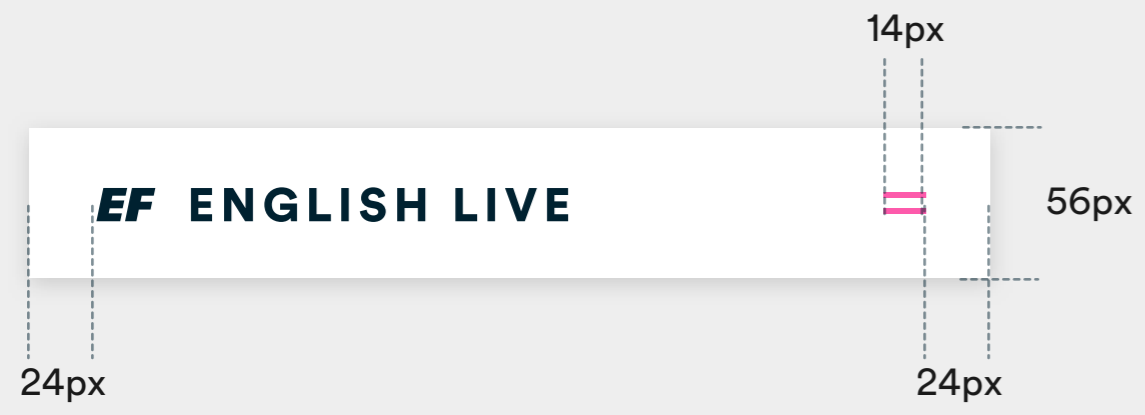
Header - Desktop



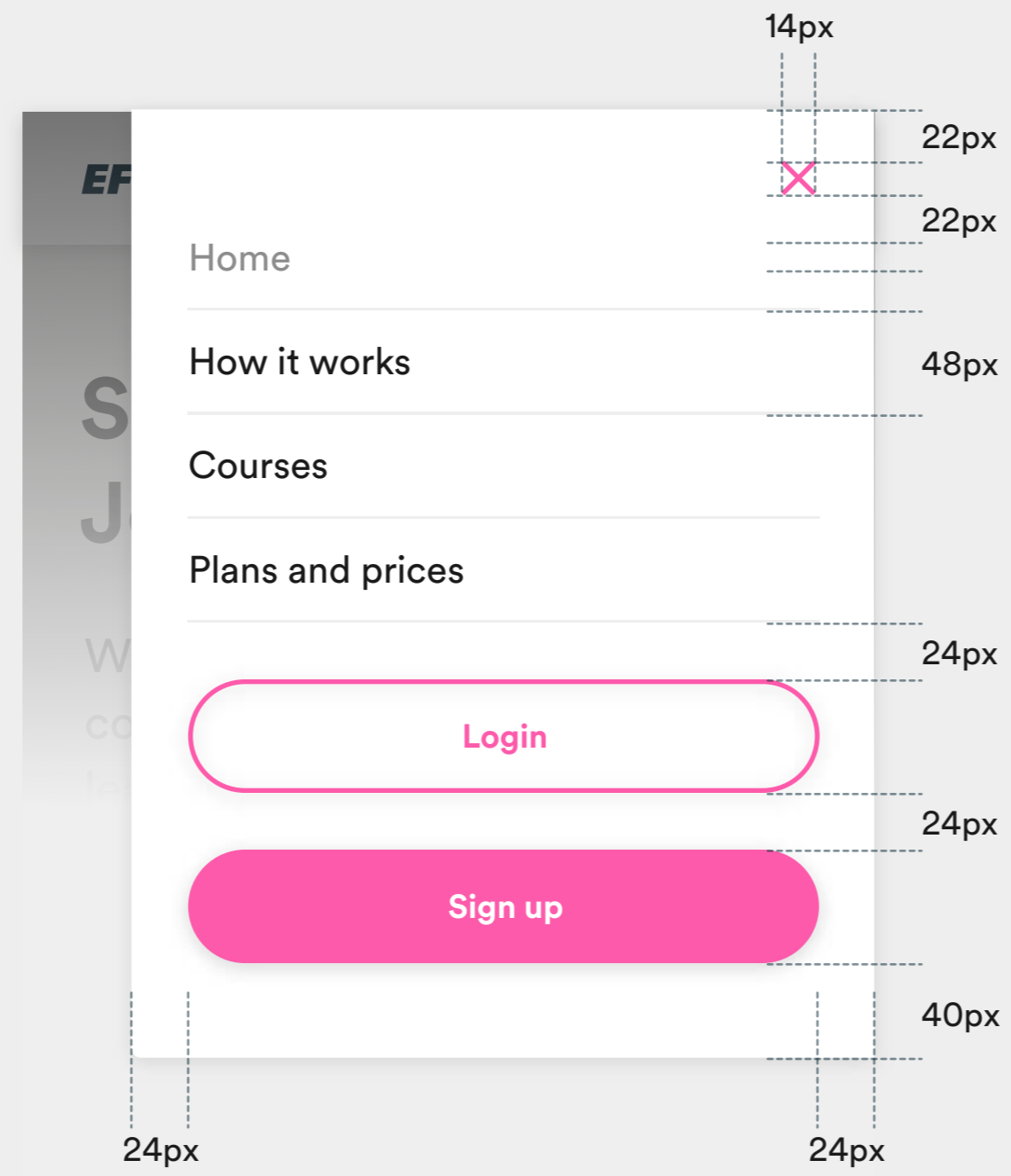
Header - Desktop - Dropdown



Header - Desktop



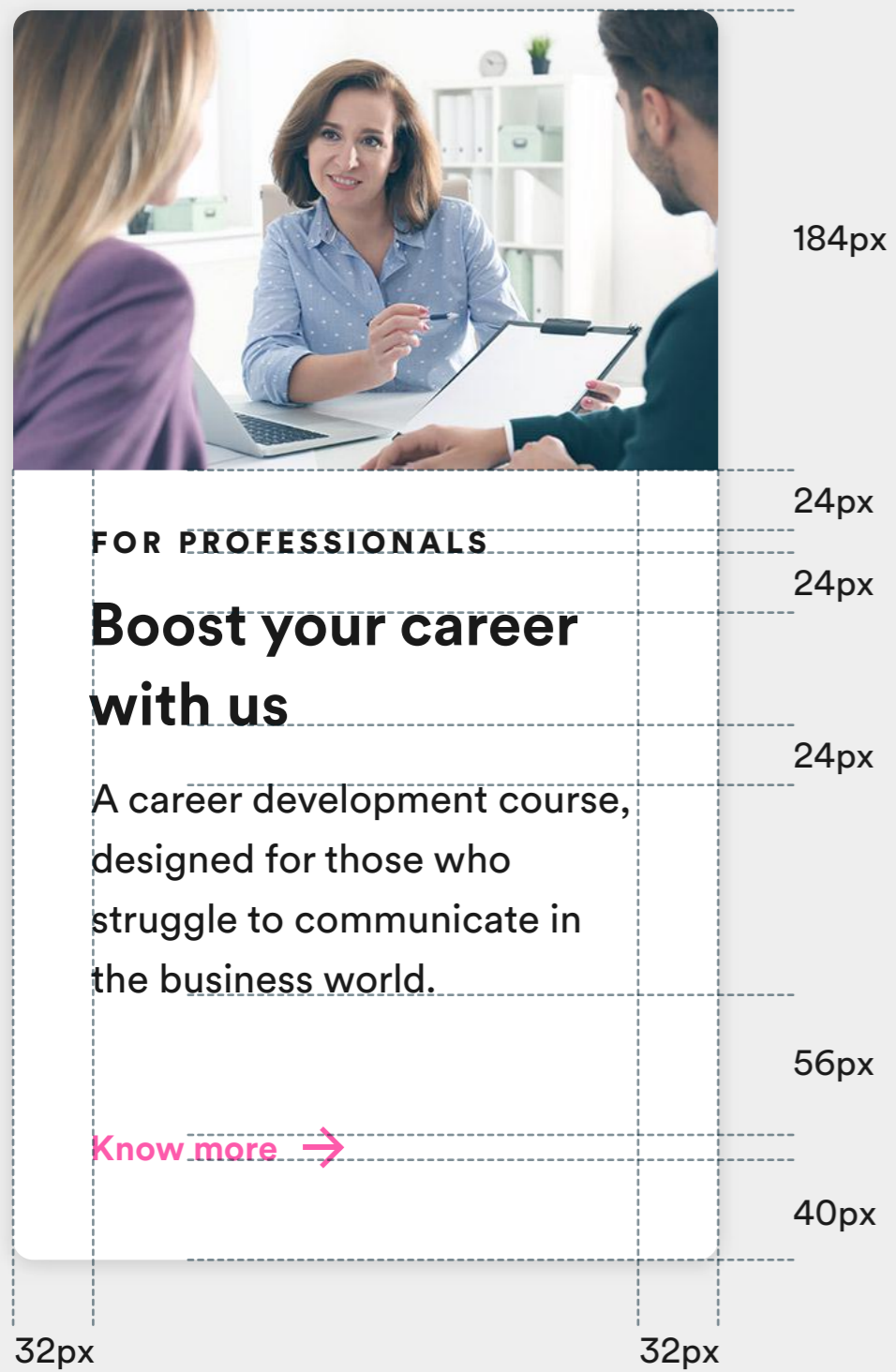
Header - Desktop - Dropdown



Courses card

Corner radius: 8px

Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



184px

24px

24px

24px

24px

24px

56px

40px

32px

32px

FOR PROFESSIONALS

Boost your career with us

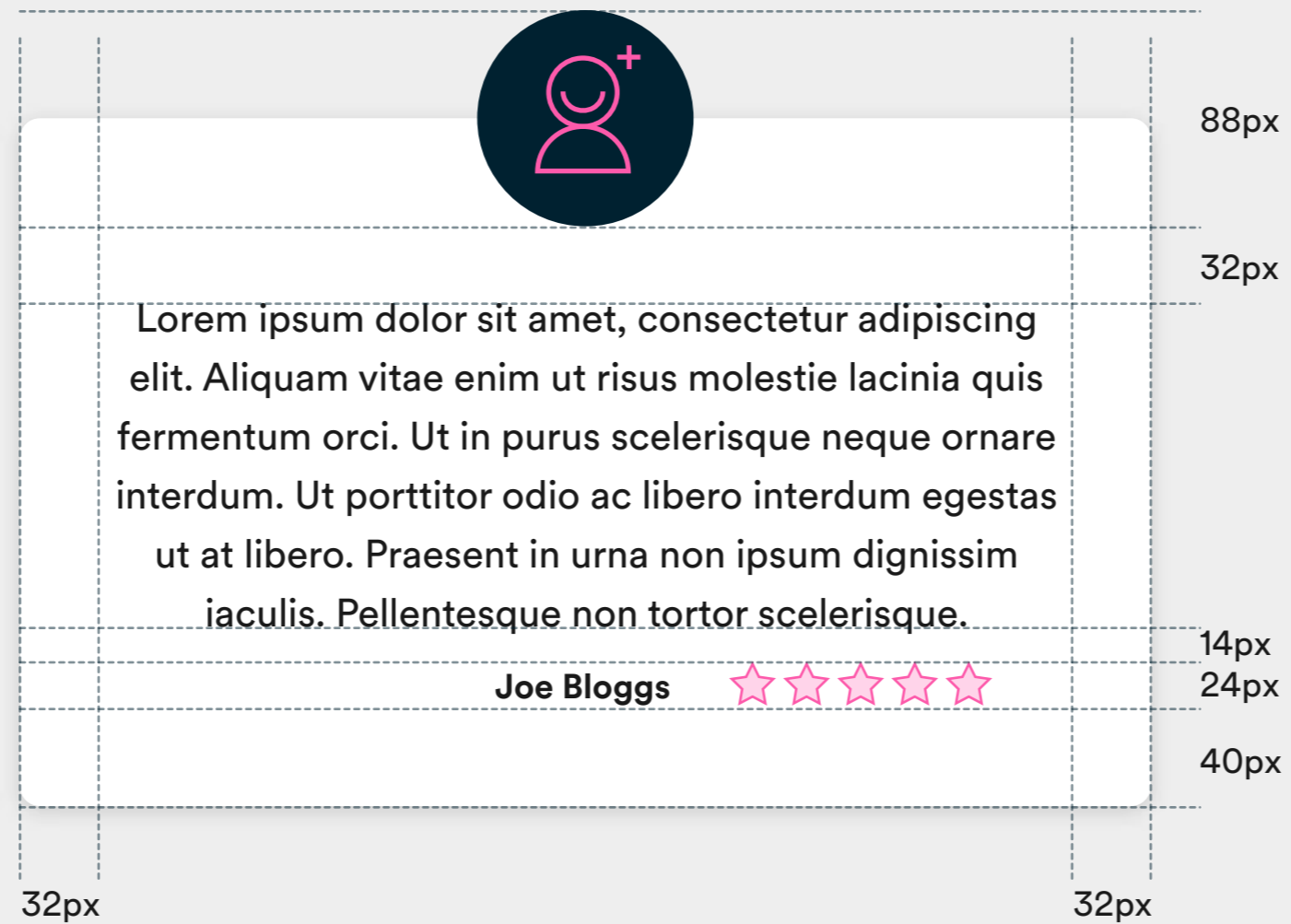
A career development course, designed for those who struggle to communicate in the business world.

Know more →

Review card

Corner radius: 8px

Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



88px

32px


14px

24px

40px

32px

32px



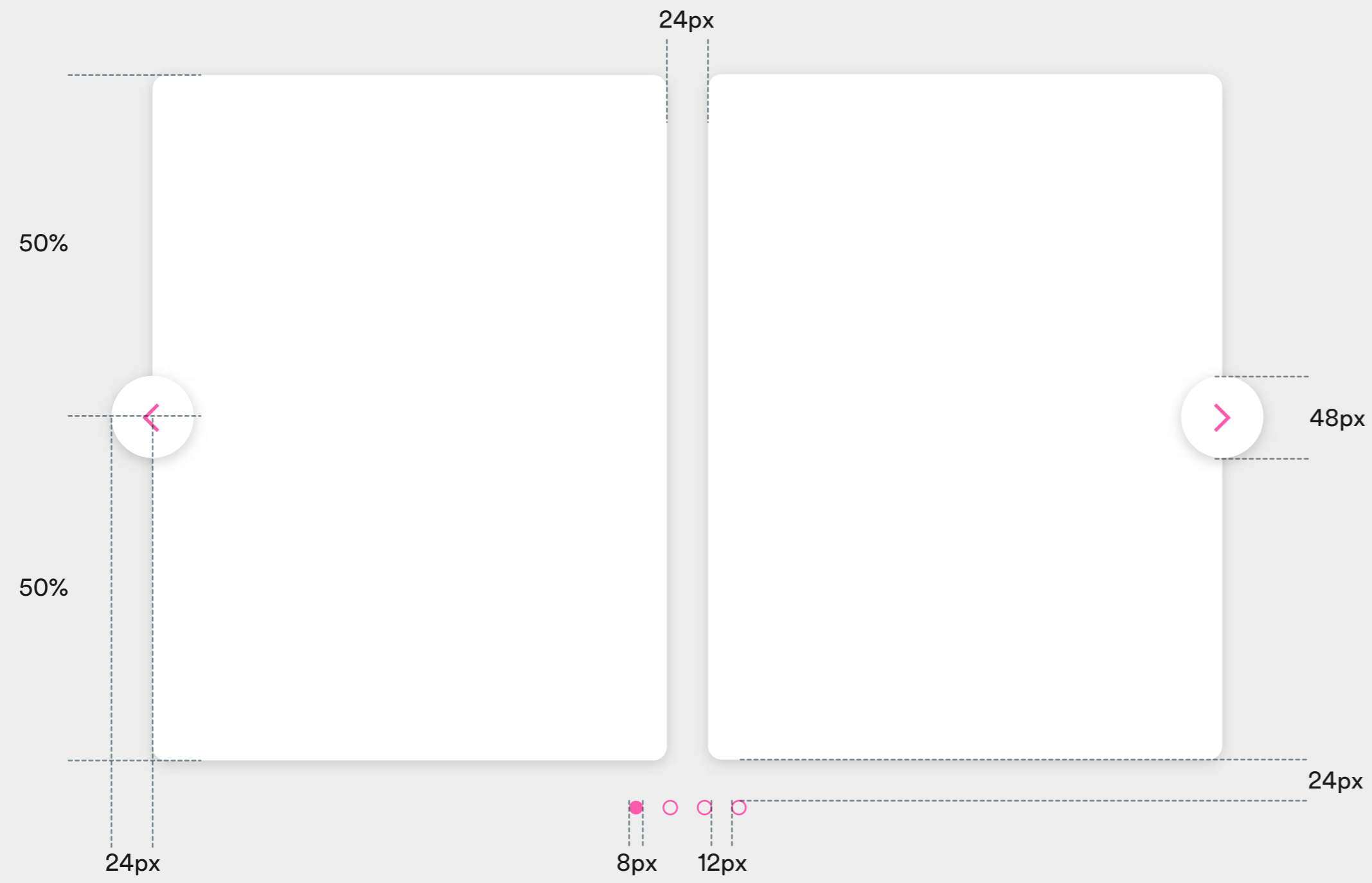
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam vitae enim ut risus molestie lacinia quis fermentum orci. Ut in purus scelerisque neque ornare interdum. Ut porttitor odio ac libero interdum egestas ut at libero. Praesent in urna non ipsum dignissim iaculis. Pellentesque non tortor scelerisque.

Joe Bloggs ★★★★★

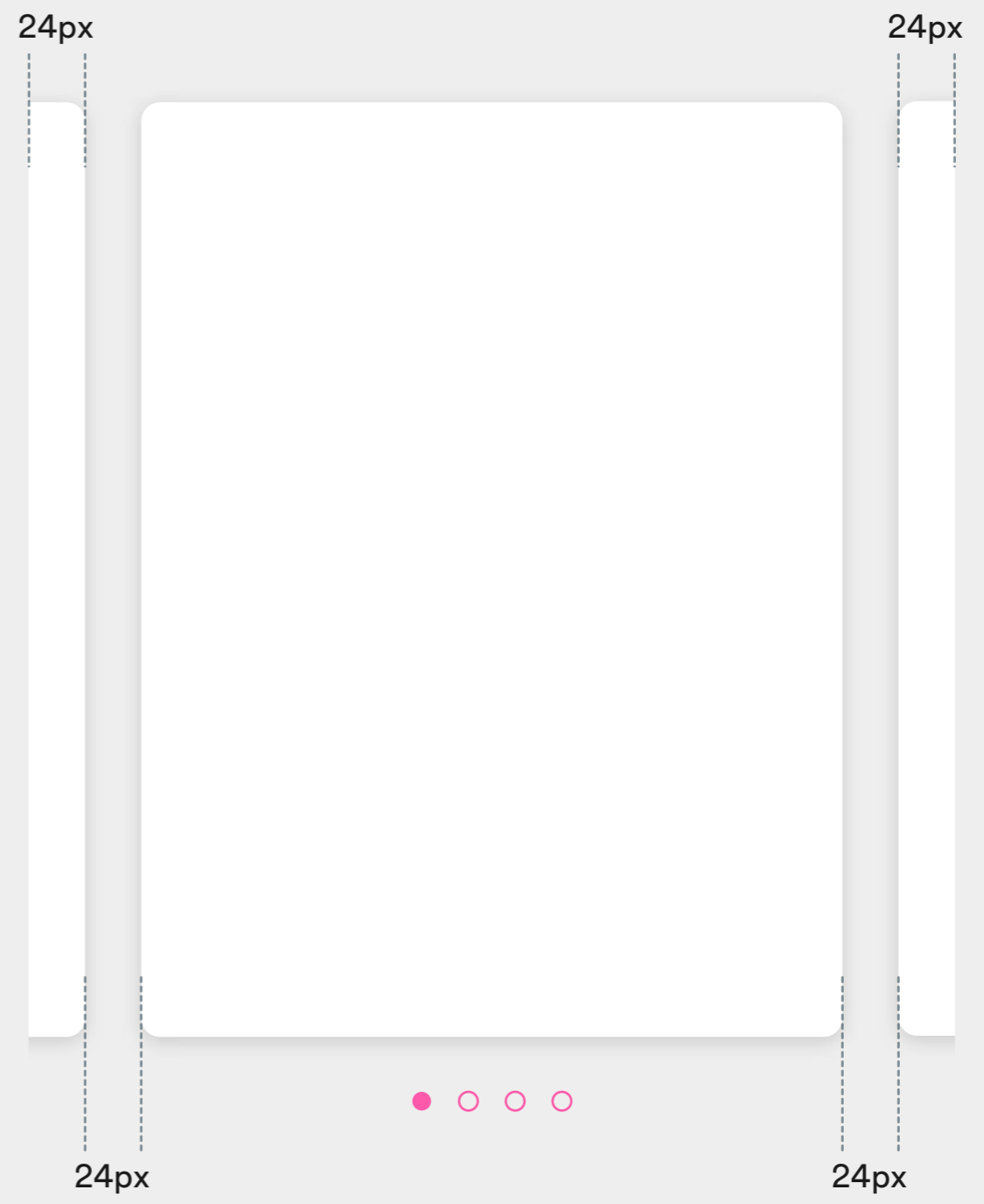
Carousel - Desktop

Corner radius: 8px

Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



Carousel - Mobile



7 columns

16 16
HOME > SUB SECTION > SUB PAGE

Start your English Journey with us.

Wherever you go, EF English Live comes with you. Always on, real learning with real teachers.

See how

Join us today

Auto

24px

56px

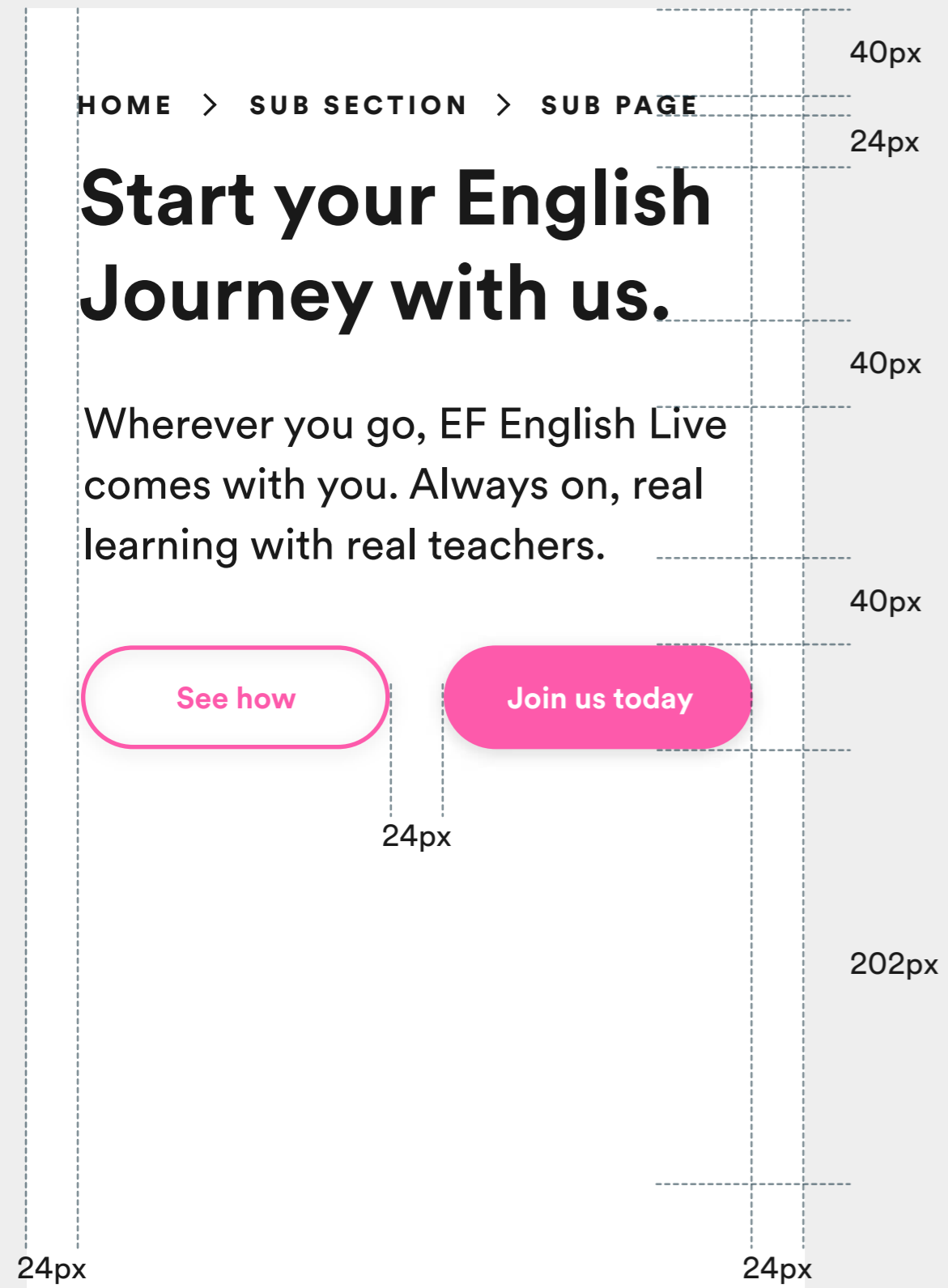
56px

80px

24px

618px

Hero - Mobile



Hero - Desktop

7 columns

16 16

HOME > SUB SECTION > SUB PAGE

Auto

Choose a plan and start learning

24px

English today.

56px

Wherever you go, EF English Live comes with you. Always on, real learning with real teachers.

56px

See how

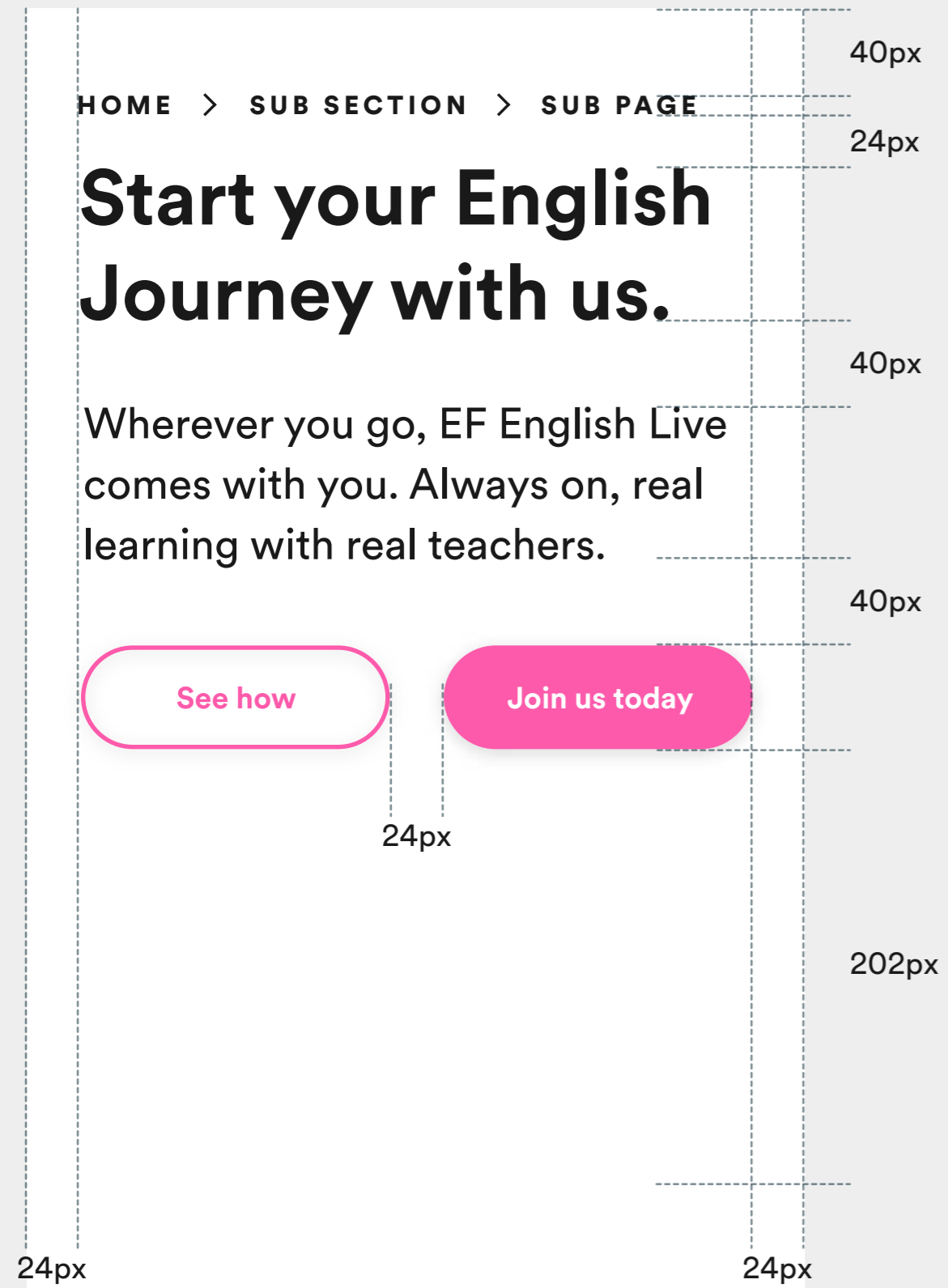
Join us today

80px

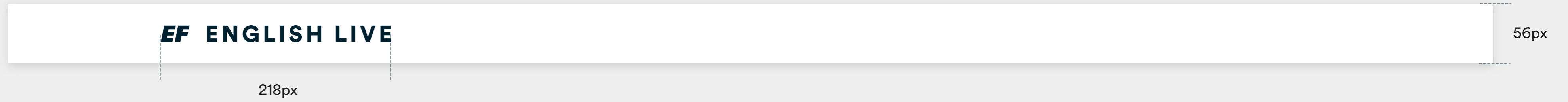
24px

618px

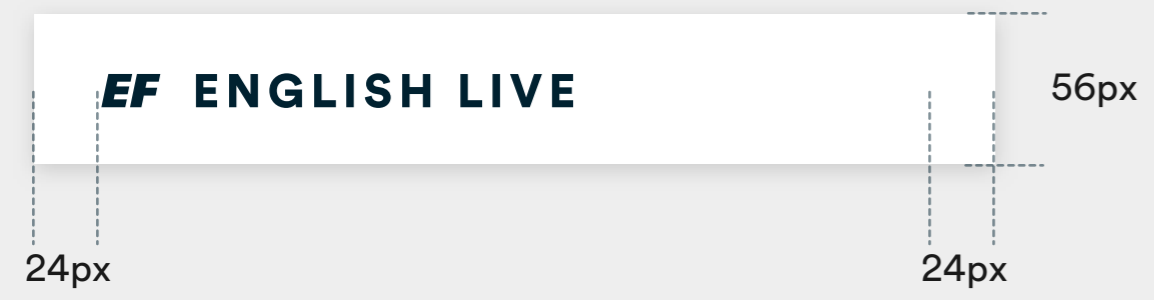
Hero - Mobile



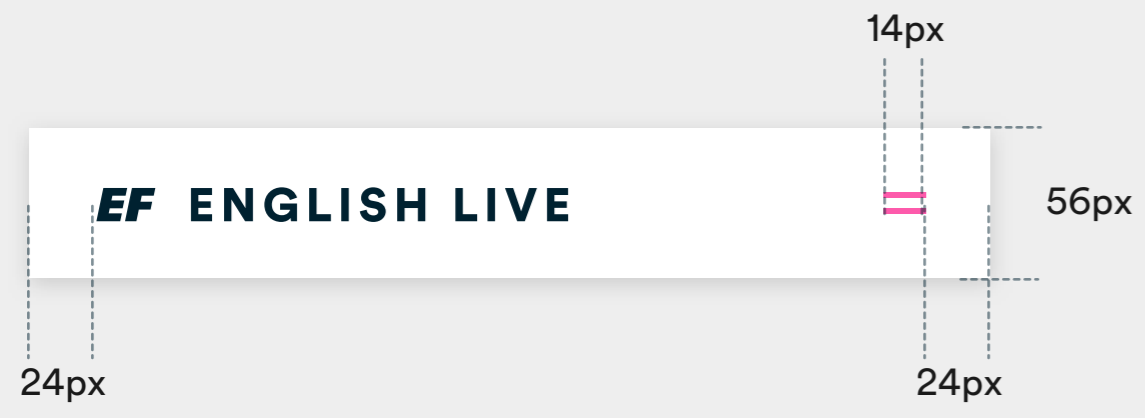
Simple Header - Desktop



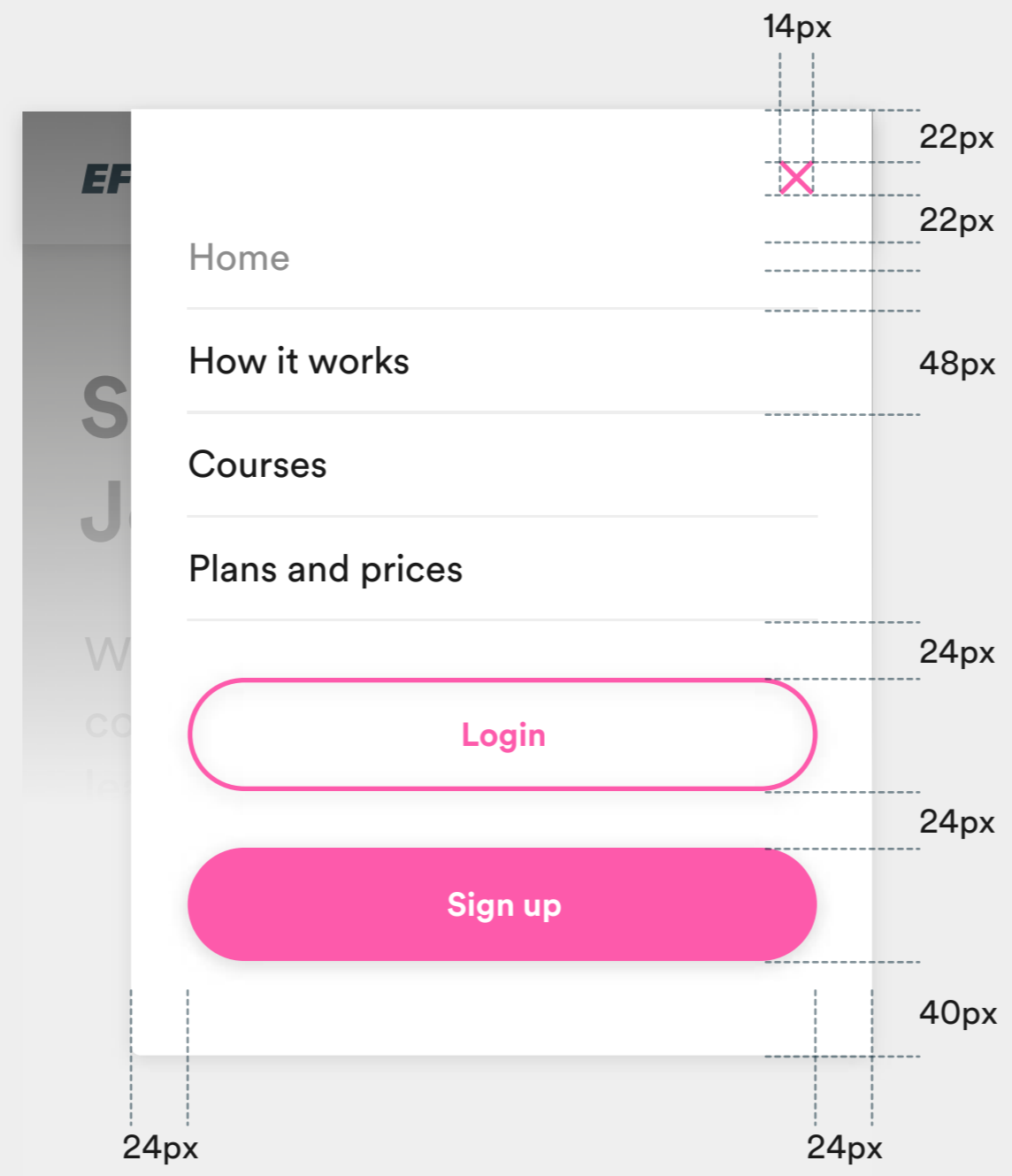
Simple Header - Mobile



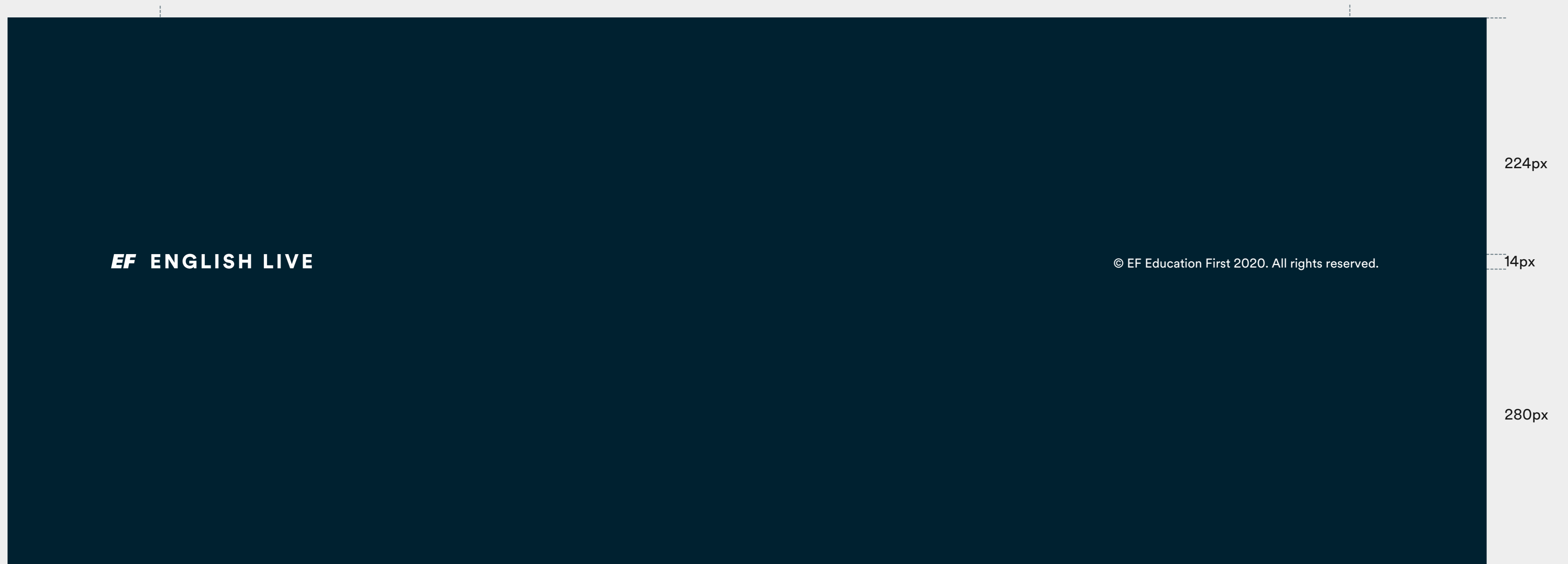
Header - Mobile



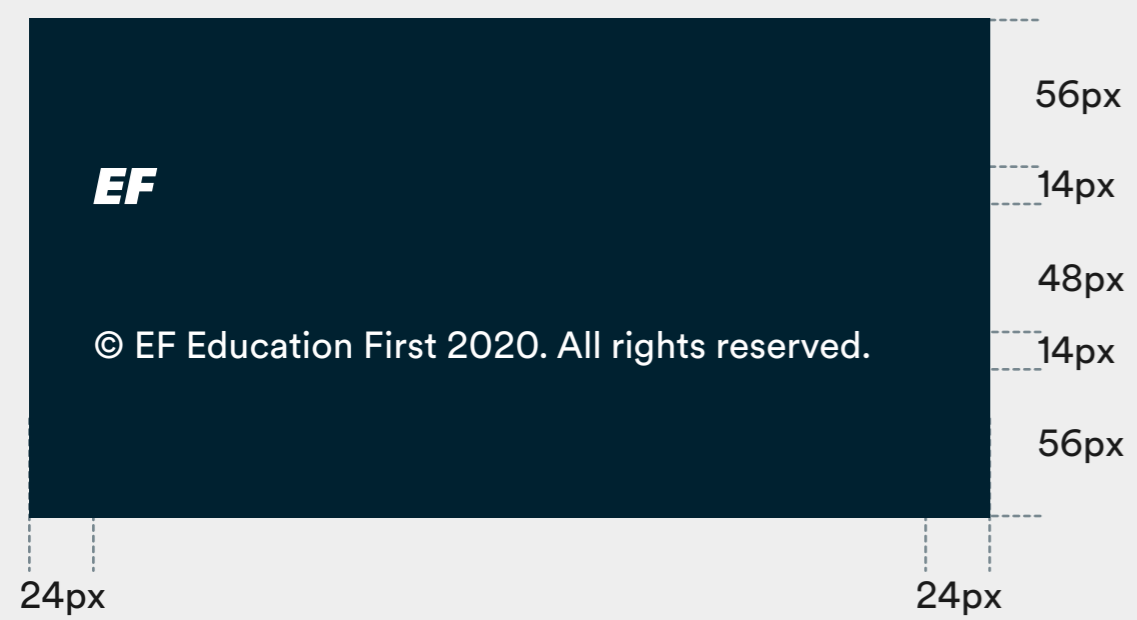
Header - Mobile - Dropdown



Simple Footer - Desktop



Simple Footer - Mobile



Icon/Text Desktop



24px

Learn with interactive learning tools

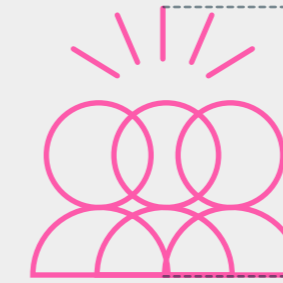
A guarantee methodology where you can explore grammar and vocabulary with great exercises available 24/7.



24px

Enjoy a learn on the go experience

You can study at home with on your own computer or wherever you want with our app, available for Android and IOS.



100px

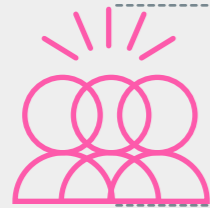
24px

Take private and group classes

Our certified teachers will guide you anytime you need and with all the support you need to achieve your goals.

24px

Icon/Text Mobile



72px

24px

Take private and group classes

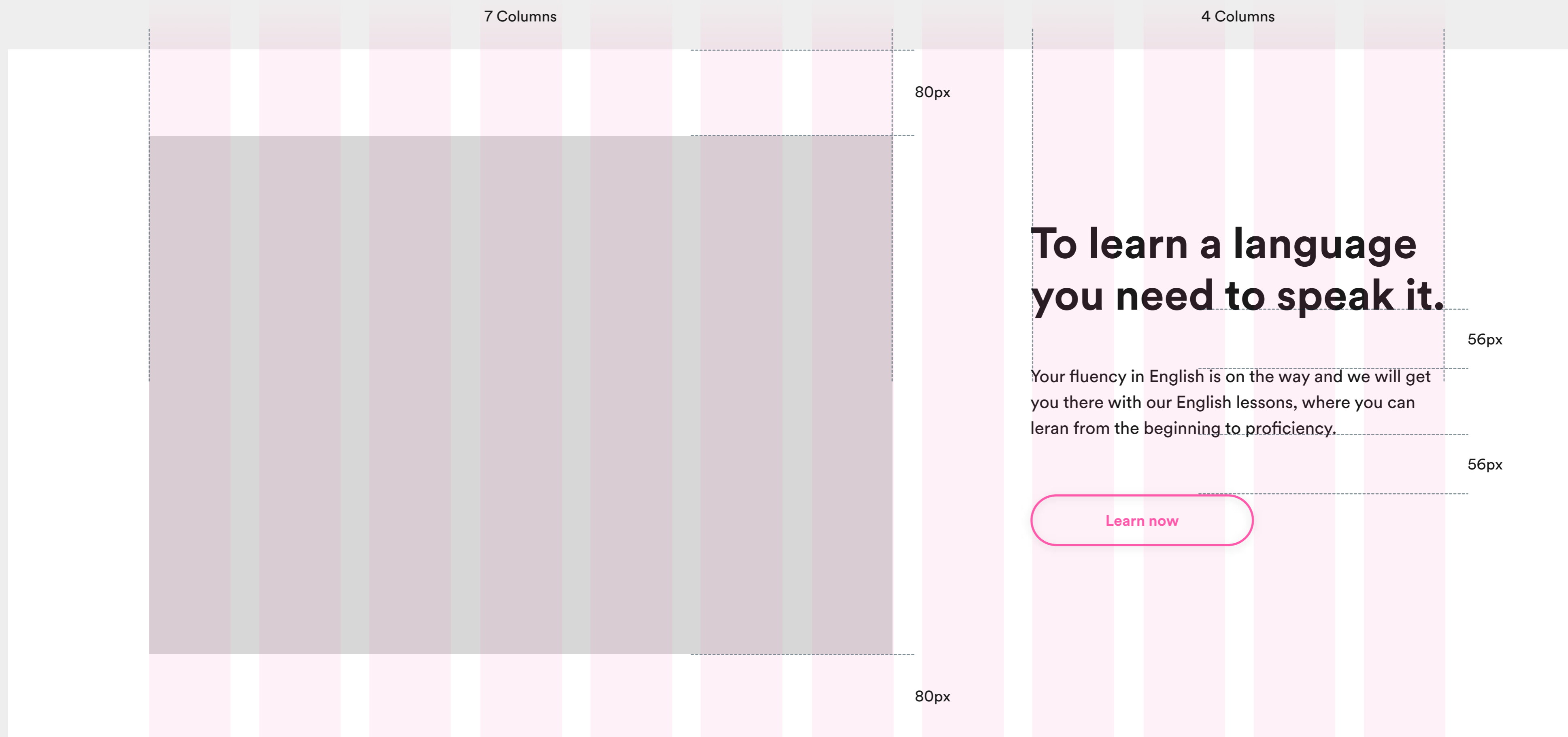
24px

Our certified teachers will guide you anytime you need and with all the support you need to achieve your goals.

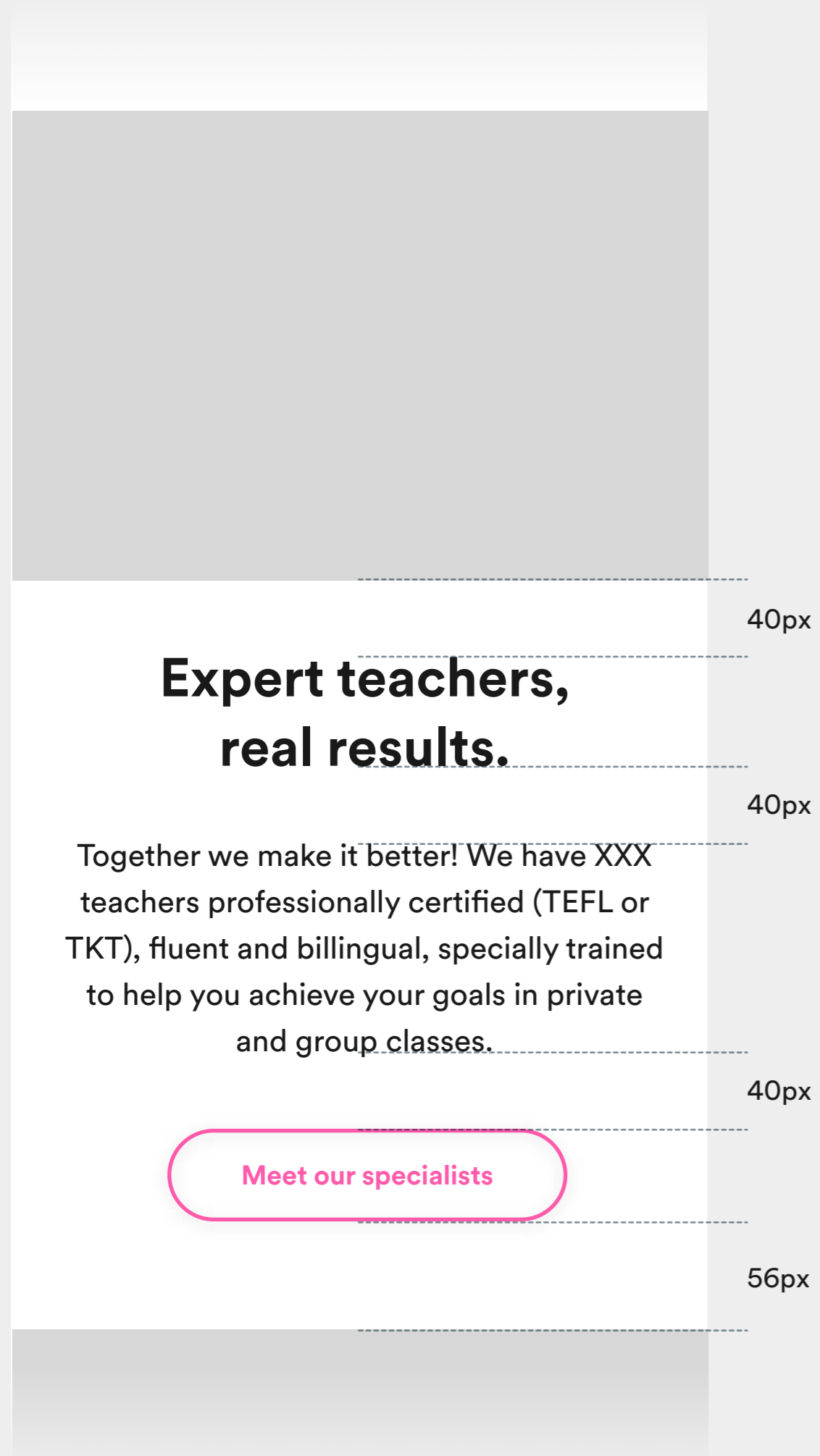
40px



Image/Text - Desktop



Image/Text - Mobile



7 Columns

4 Columns

80px

To learn a language you need to speak it.

56px

Your fluency in English is on the way and we will get you there with our English lessons, where you can learn from the beginning to proficiency.

16px

56px

32px



Set your goals

16px

Answer some simple questions to set your personalised course and help you reach your goals.

32px



Set your level

Make sure you start learning English at a level that's right for you by telling us your current level or taking our quick 20 minute test.

56px

Learn now


80px


Image/Text/Icon - Mobile

To learn a language you need to speak it. 40px

Your fluency in English is on the way and we will get you there with our English lessons, where you can learn from the beginning to proficiency. 40px

16px 40px

32px  **Set your goals**
Answer some simple questions to set your personalised course and help you reach your goals. 32px

 **Set your level**
Make sure you start learning English at a level that's right for you by telling us your current level or taking our quick 20 minute test. 40px

Meet our specialists 56px

FAQ - Desktop

6 Columns

6 Columns

16px 24px

100px

Do you have any questions?

56px

It's time to know more about learning English online with us.

80px

48px

48px

32px

48px

80px

Why should I choose EF English Live?

How is the course methodology?

Will I receive a course certificate?

Is it possible to start the General course from scratch?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc pulvinar feugiat leo quis pellentesque. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Nulla lectus nisi, imperdiet sit amet lectus at, iaculis egestas nunc. Sed consequat mollis massa eget condimentum. Sed ante justo, finibus eu massa aliquam, interdum sodales augue. Cras tortor massa, tincidunt quis laoreet non, imperdiet sit amet orci. Praesent ultricies vestibulum neque, a sagittis arcu euismod id. Donec nec dui elit. Nulla facilisi. Duis accumsan libero id orci interdum mollis massa eget condimentum aptent.

Do you have any questions?

It's time to know more about learning English online with us.

Why should I choose EF English Live? 

How is the course methodology? 

Will I receive a course certificate? 

Is it possible to start the General course from scratch?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc pulvinar feugiat leo quis pellentesque. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Nulla lectus nisi, imperdiet sit amet lectus at, iaculis egestas nunc.



Icons Large Animated



Icons Small

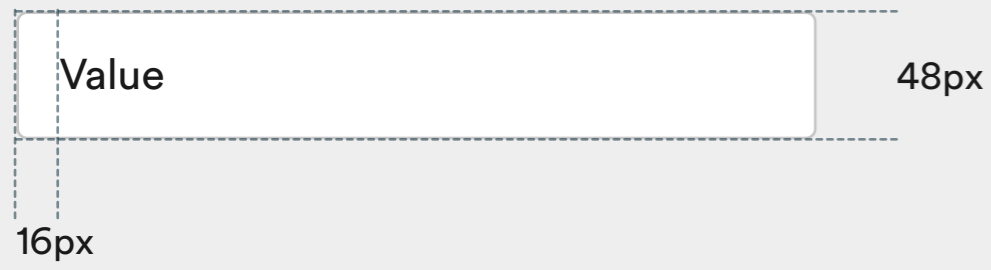


Icons Contact/Social



Icons Flags

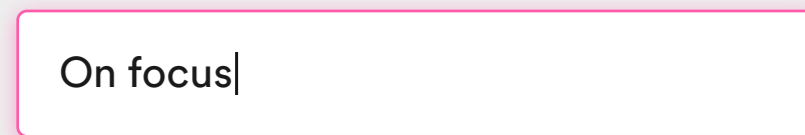
Text field



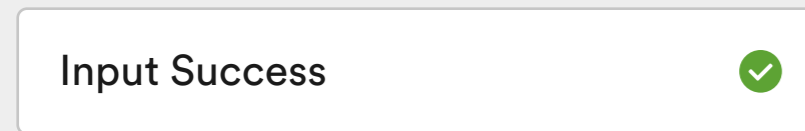
Font size: 16px
 Text colour: #191919
 Corner radius: 4px
 Border: rgba (25, 25, 25, 0.5) 1px



Text colour: rgba (25, 25, 25, 0.5)



Border: #FE5BAC 1px
 Box shadow: (254, 91, 172, 0.5) 0 2px 8px 0



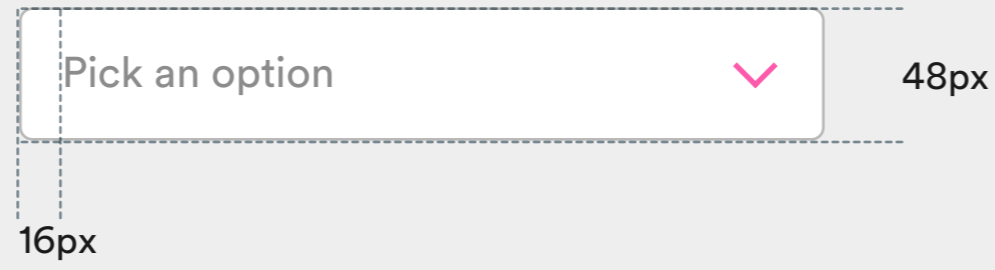
Text colour: rgba (25, 25, 25, 0.5)



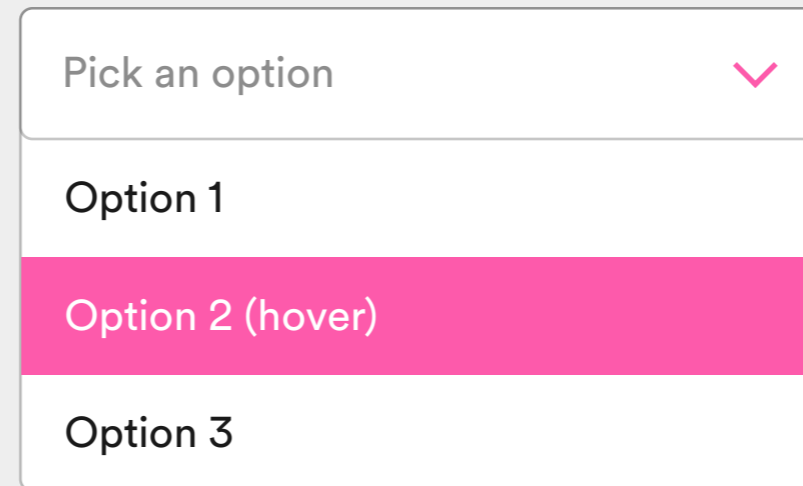
Error message

Text colour: #D1334A
 Border: #D1334A 1px

Dropdown



Font size: 16px
 Text colour: rgba (25, 25, 25, 0.5)
 Corner radius: 4px
 Border: rgba (25, 25, 25, 0.5) 1px



Radio button



Width: 24px
 Border: #FE5BAC 6px (Checked)
 Border: rgba (25, 25, 25, 0.5) 1px (Unchecked)

Checkbox



Width: 24px
 Border: rgba (25, 25, 25, 0.5) 1px (Unchecked)
 Background colour: #FE5BAC (Checked)

Example form

Label - Text field

Label - Text field

Label - Text field

Label - Text field

Label - Text field

Error message

Label - Dropdown

Label - Radio button

 Unchecked

 Checked

Label - Checkbox

 Unchecked

 Checked

Primary

Stats Desktop

20,000,000

people have learnt English with us globally

600,000

hours of face to face teaching time last 6 months in Brazil



80px

55 years

of learning experience being

24px

24px

4.9/5

Teacher rating

Stats Mobile

20,000,000

people have learnt English with us globally

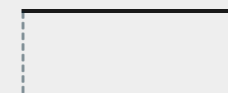
24px

56px

56px

600,000

hours of face to face teaching time last 6 months in Brazil



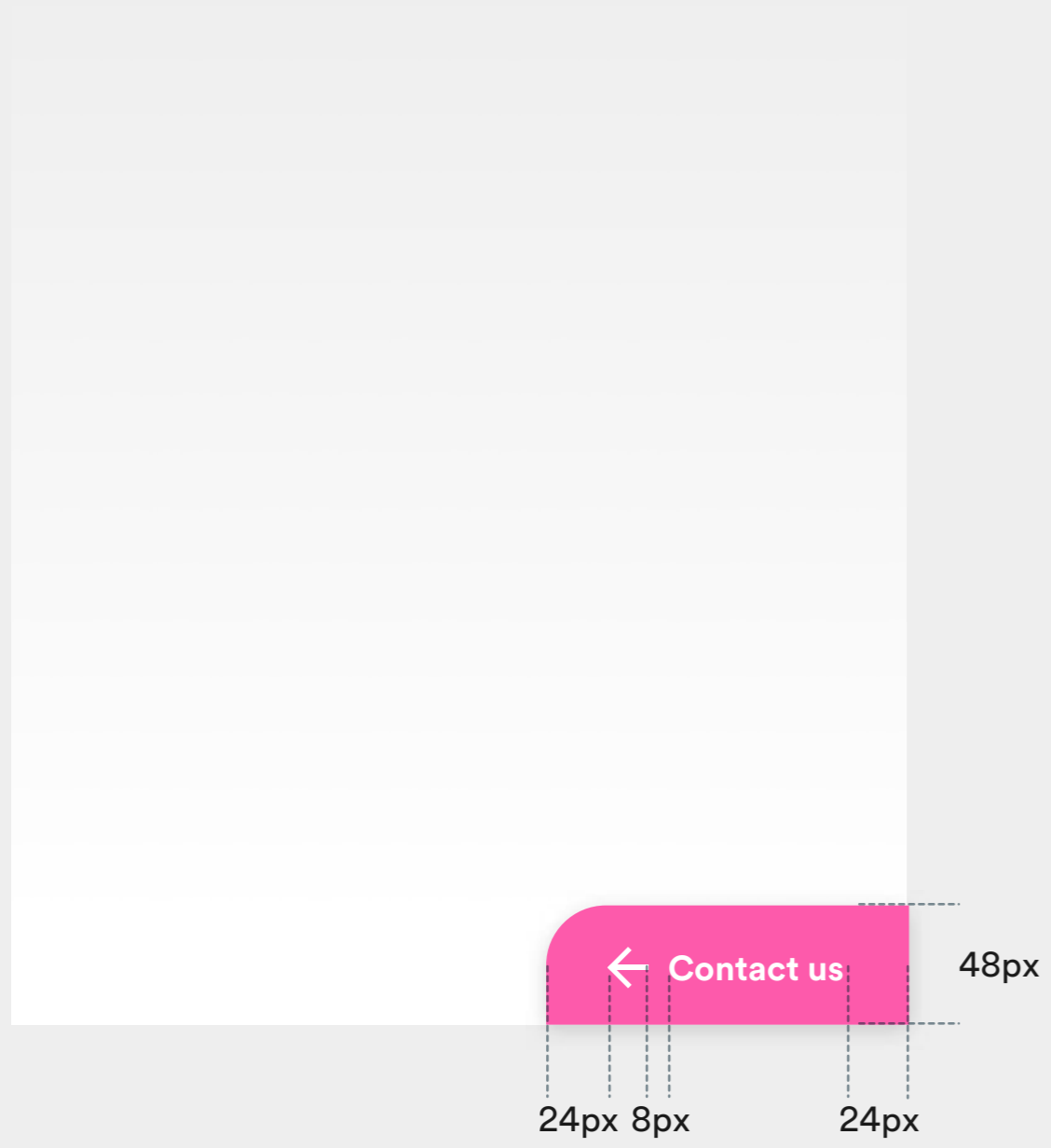
80px

Mobile Contact Widget - Closed

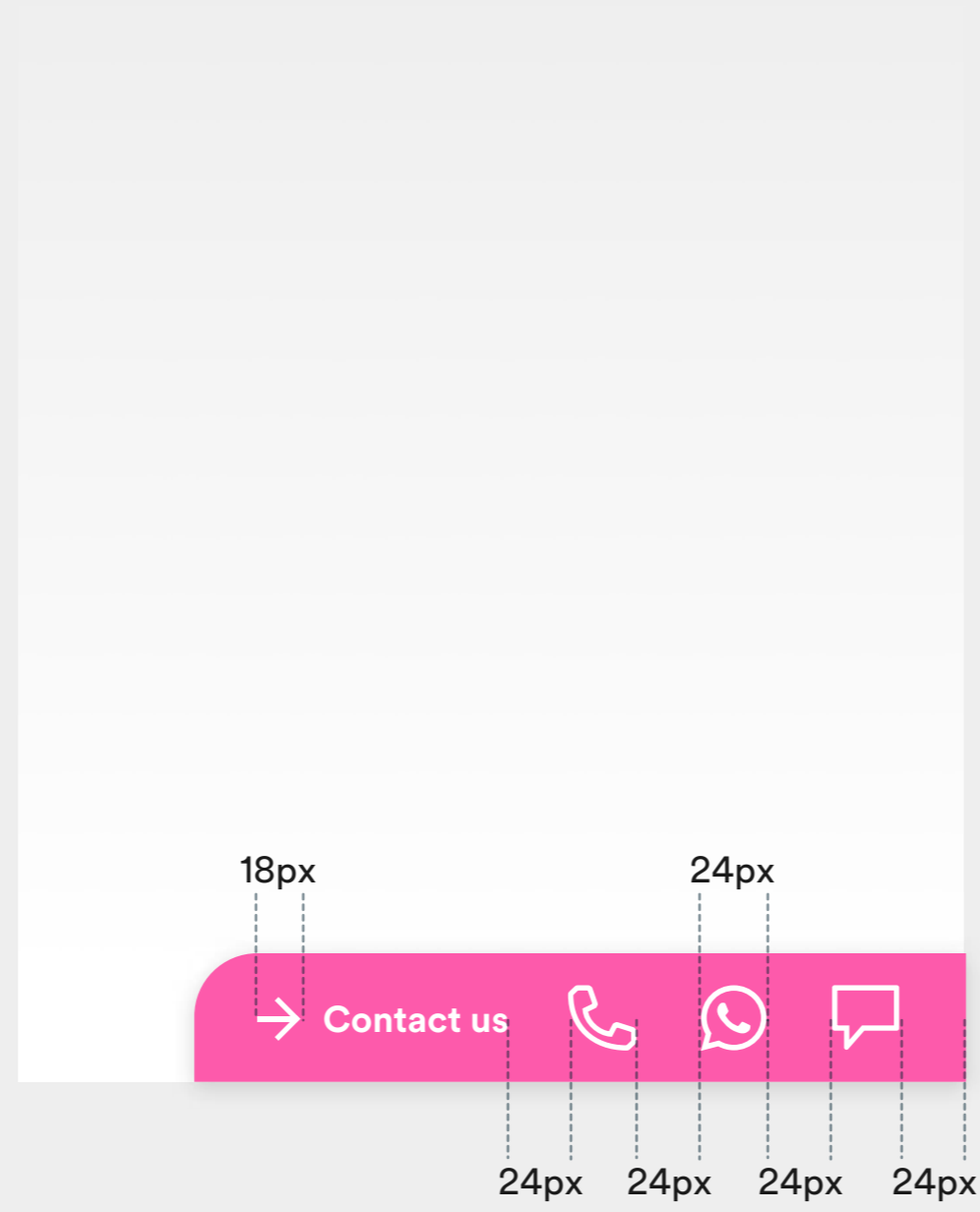
Corner-radius: 24px

Height: 48px

Box shadow: 0 2px 8px 0



Mobile Contact Widget - Open



CTA Section - Desktop

It's easy to get started.

**We are EF English Live.
Learn English with us.**

Let's begin

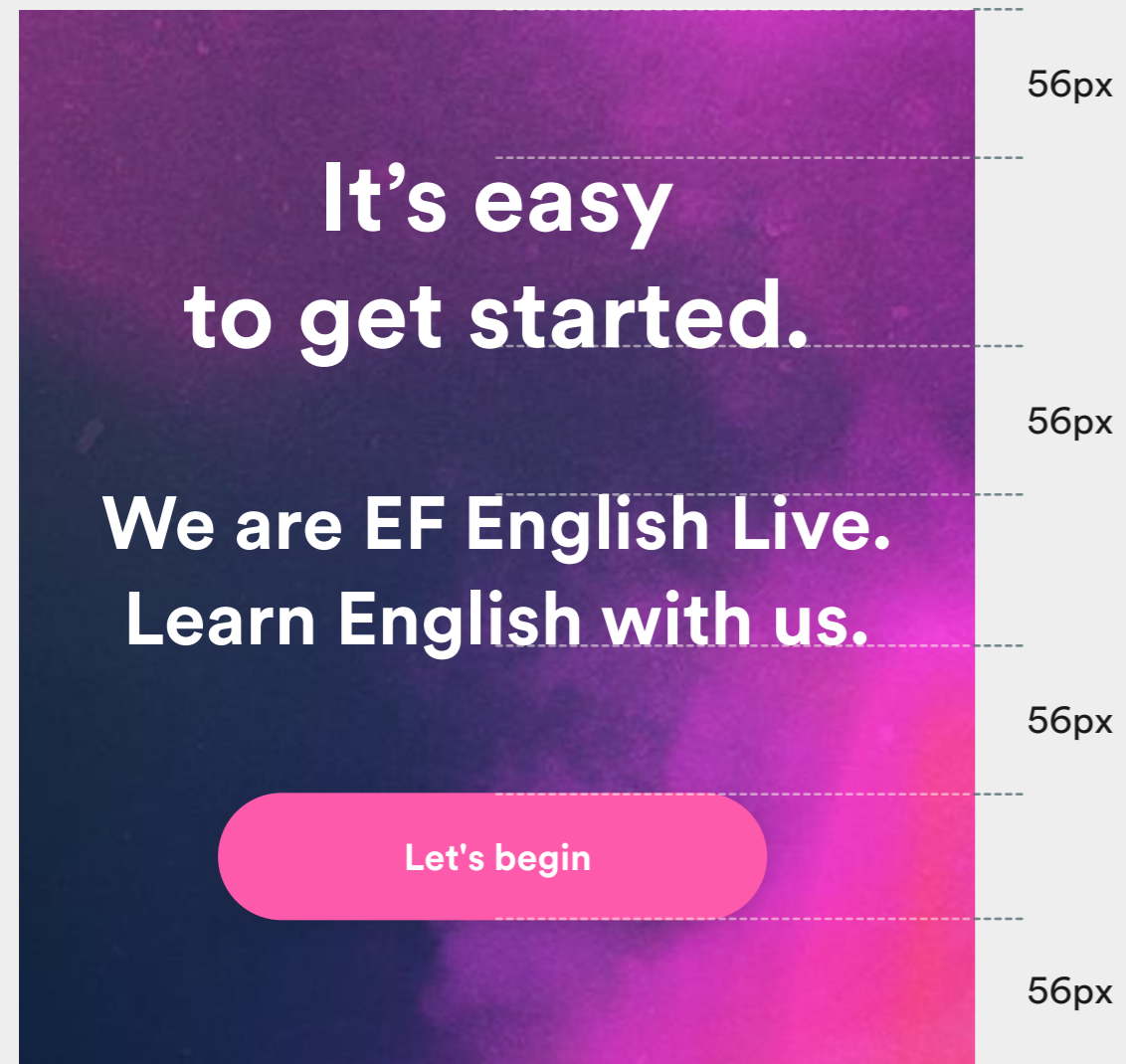
80px

56px

56px

80px

CTA Section - Mobile



Footer - Desktop

EF ENGLISH LIVE

f @ t v

About EF English Live Our courses Free resources Others

Courses
How it works
Teachers
Plans & Prices

General English
Professional English
Travel English
Exam

Online test
Blog
Daily lesson
E-Books

Help
Talk with us
Privacy policy
Conditions
Work with us

🇬🇧 United Kingdom ▾

© EF Education First 2020. All rights reserved.

224px

14px
32px

48px

24px
24px

200px

24px

280px

Footer - Desktop - Country Selector

<p>Courses</p> <p>How it works</p> <p>Teachers</p> <p>Plans & Prices</p>	<p>General English</p> <p>Professional English</p> <p>Travel English</p> <p>Exam</p>	<p>Online test</p> <p>Blog</p> <p>Daily lesson</p> <p>E-Books</p>	<p>Help</p> <p>Talk with us</p> <p>Privacy policy</p> <p>Conditions</p> <p>Work with us</p>
<p>United Kingdom ▾</p>			
<p>North America</p>	<p>Central and South America</p>	<p>Europe</p>	<p>Middle East and Africa</p>
<p>México</p> <p>United States (Español)</p> <p>United States (English)</p>	<p>Brasil</p> <p>Chile</p> <p>Colombia</p> <p>Perú</p> <p>Venezuela</p>	<p>Deutschland</p> <p>España</p> <p>France</p> <p>Italia</p> <p>Россия</p> <p>Türkiye</p> <p>United Kingdom</p>	<p>السعودية</p> <p>中国</p> <p>中國香港</p> <p>Indonesia</p> <p>日本</p> <p>한국</p> <p>中國台灣</p> <p>ประเทศไทย</p>
			<p>Worldwide English</p> <p>Otros Hispanohablantes</p> <p>Autres pays francophones</p> <p>الدول الأخرى المتحدثة بالعربية</p> <p>Andere deutschsprachige Länder</p>
<p>© EF Education First 2020. All rights reserved.</p>			

56px

22px

20px

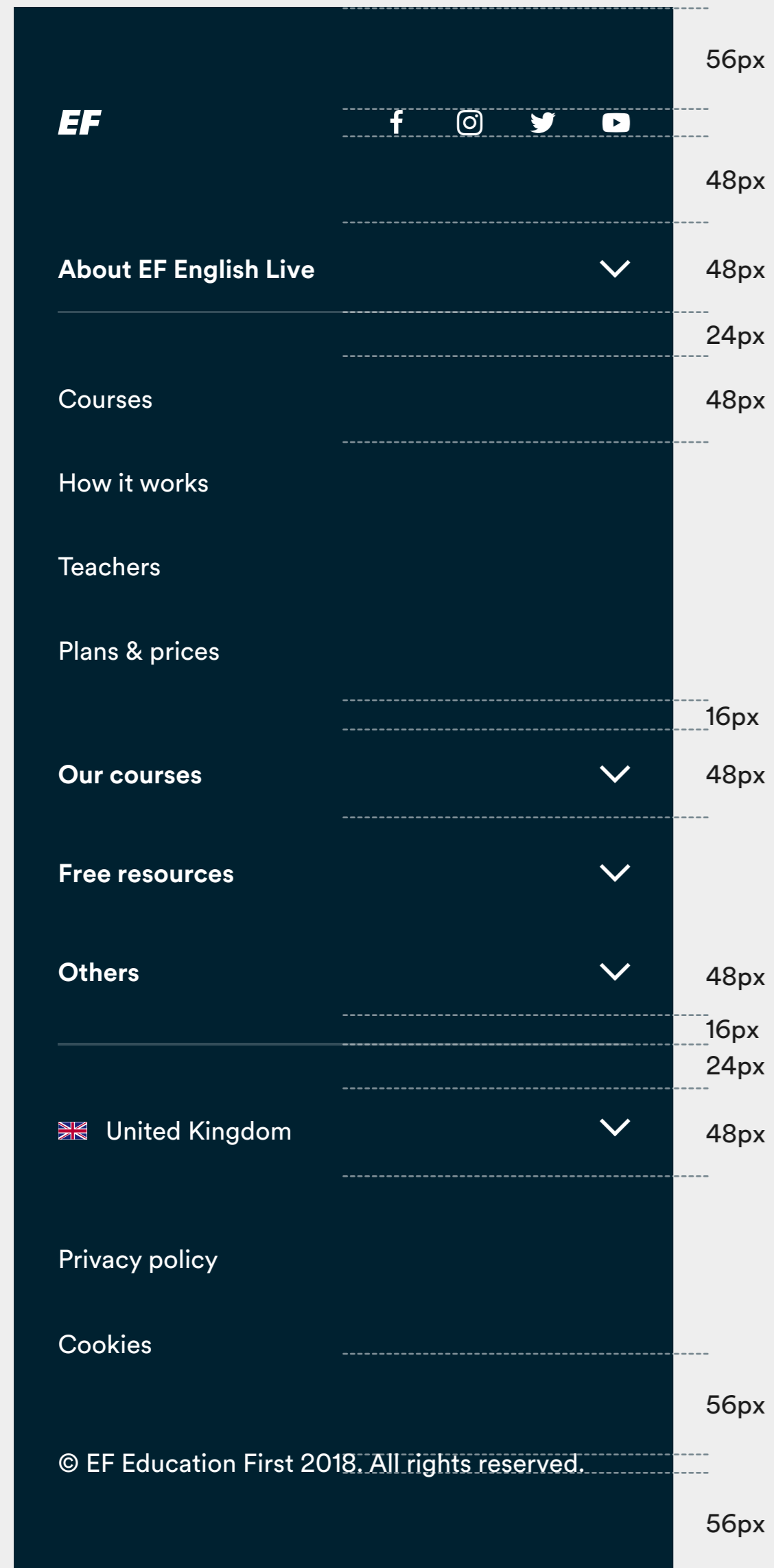
20px

20px

280px

280px

Footer - Mobile



Teacher Card Desktop

Corner radius: 8px

Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0

24px 24px

32px



50%

“
Sed vestibulum neque non elit lacinia aliquam.
Integer consequat luctus justo, eget venenatis
metus porta ac. Etiam tincidunt eget ligula eu
semper.

32px

32px

40px

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque
at tellus a arcu venenatis mattis vel vel massa. Fusce sodales tempor
mattis.

Auto

Brian
London, England

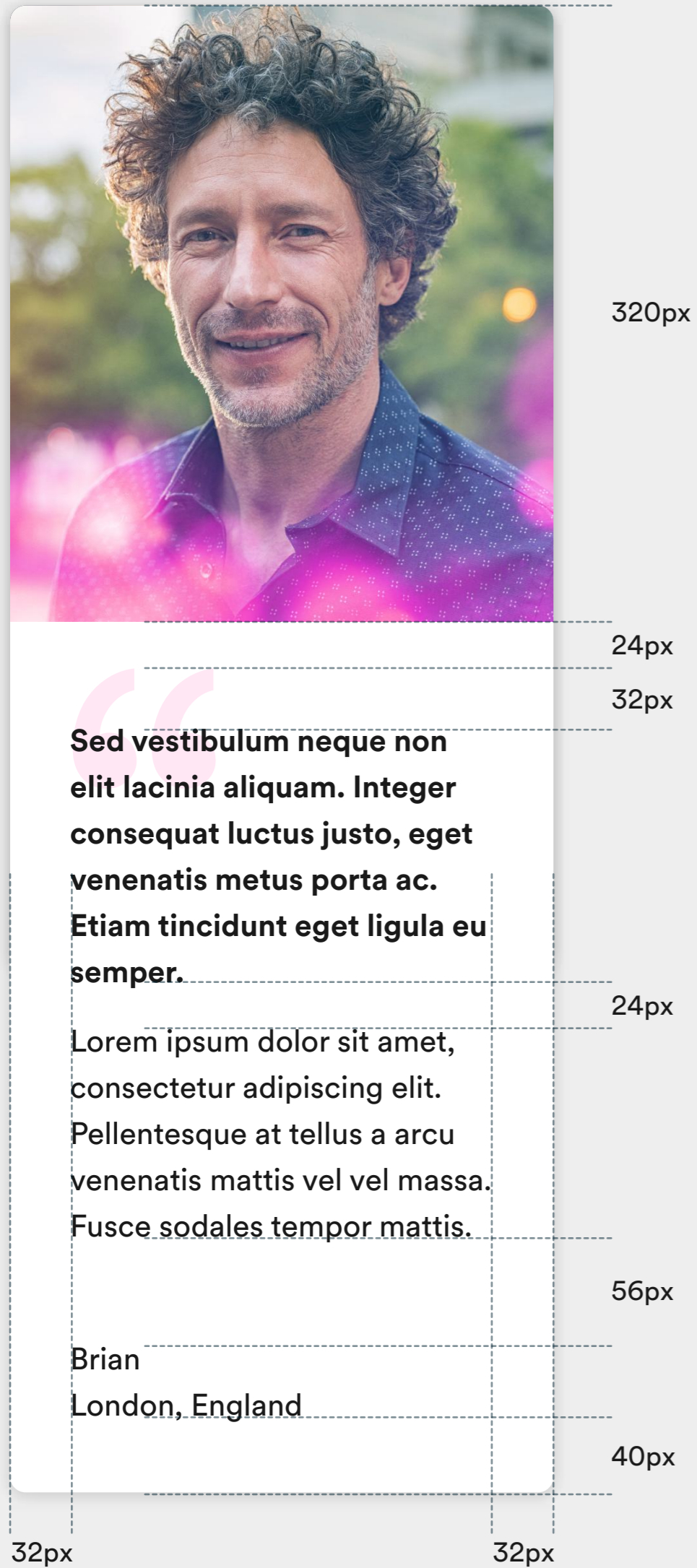
40px

50%

Teacher Card Mobile

Corner radius: 8px

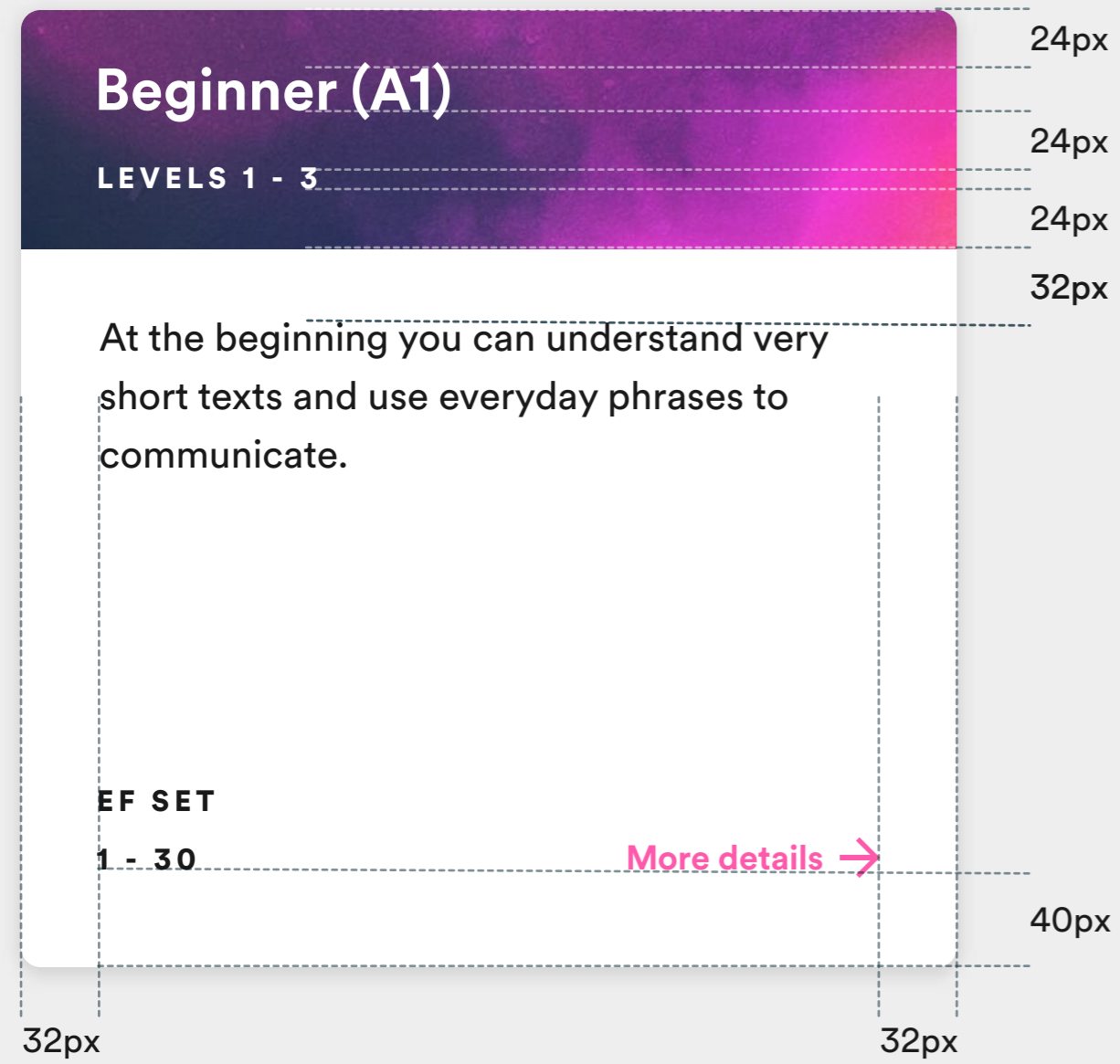
Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



Levels Card Desktop

Corner radius: 8px

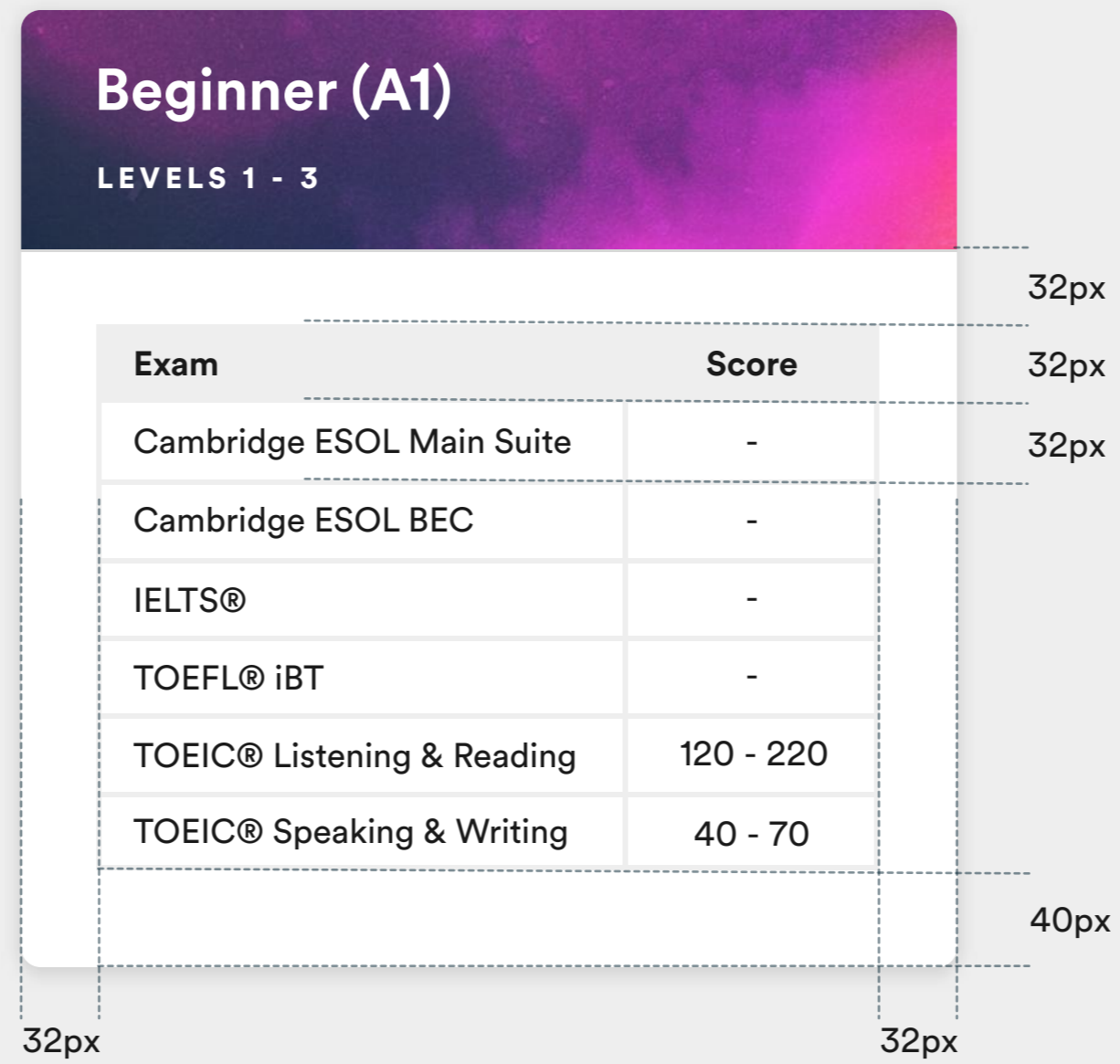
Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



Levels Card Desktop - Flipped

Corner radius: 8px

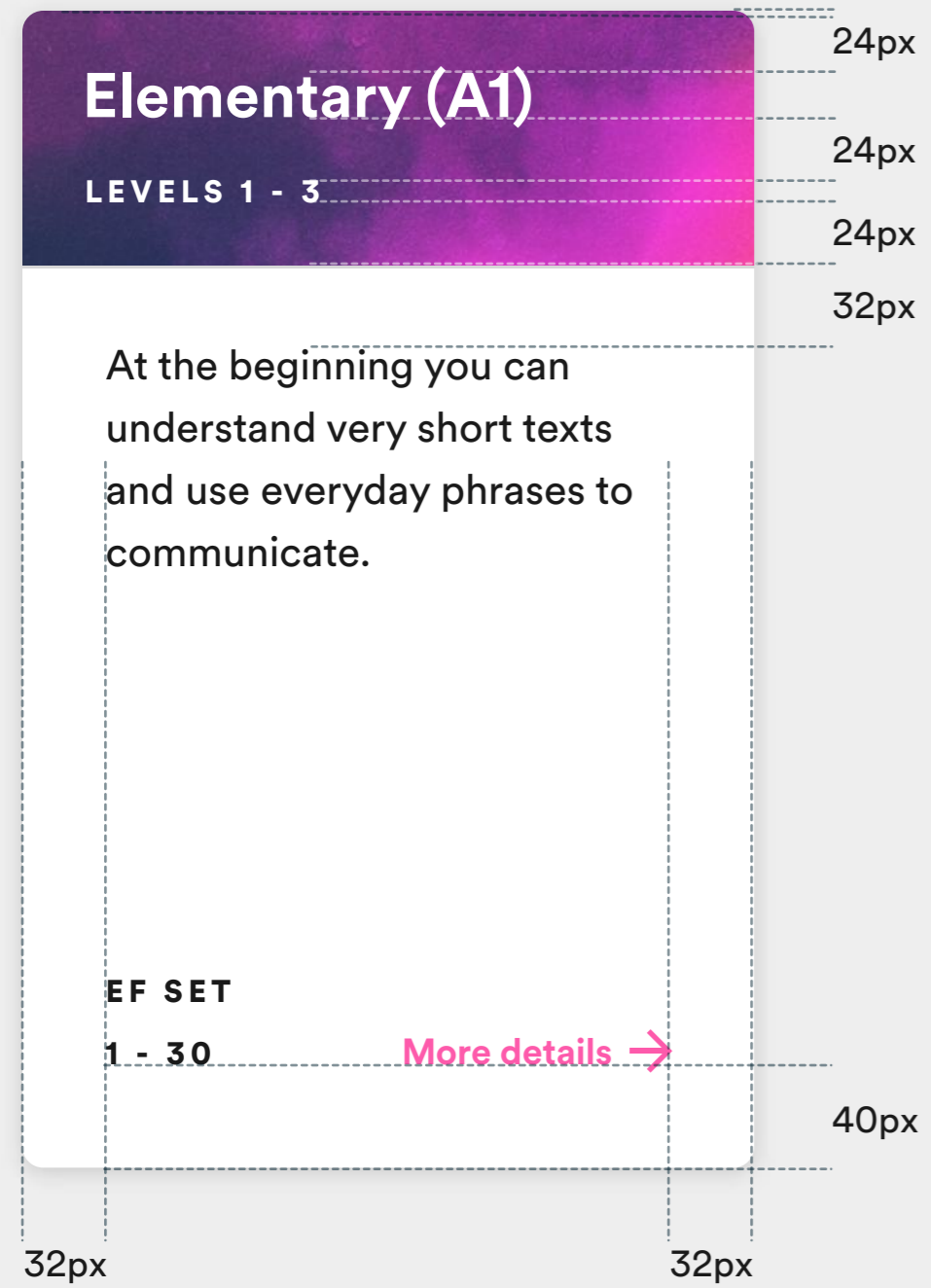
Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



Levels Card Desktop

Corner radius: 8px

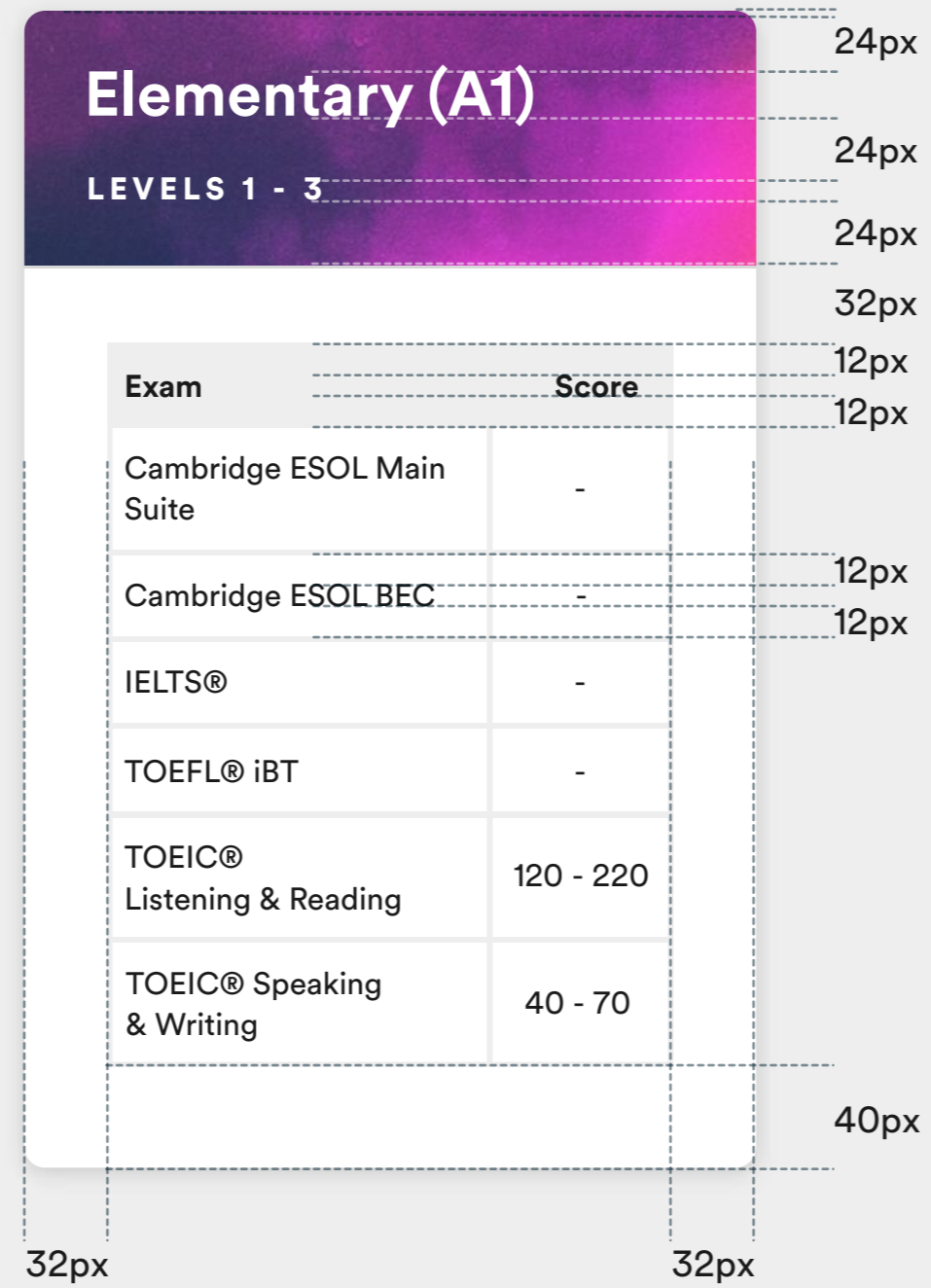
Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



Levels Card Desktop - Flipped

Corner radius: 8px

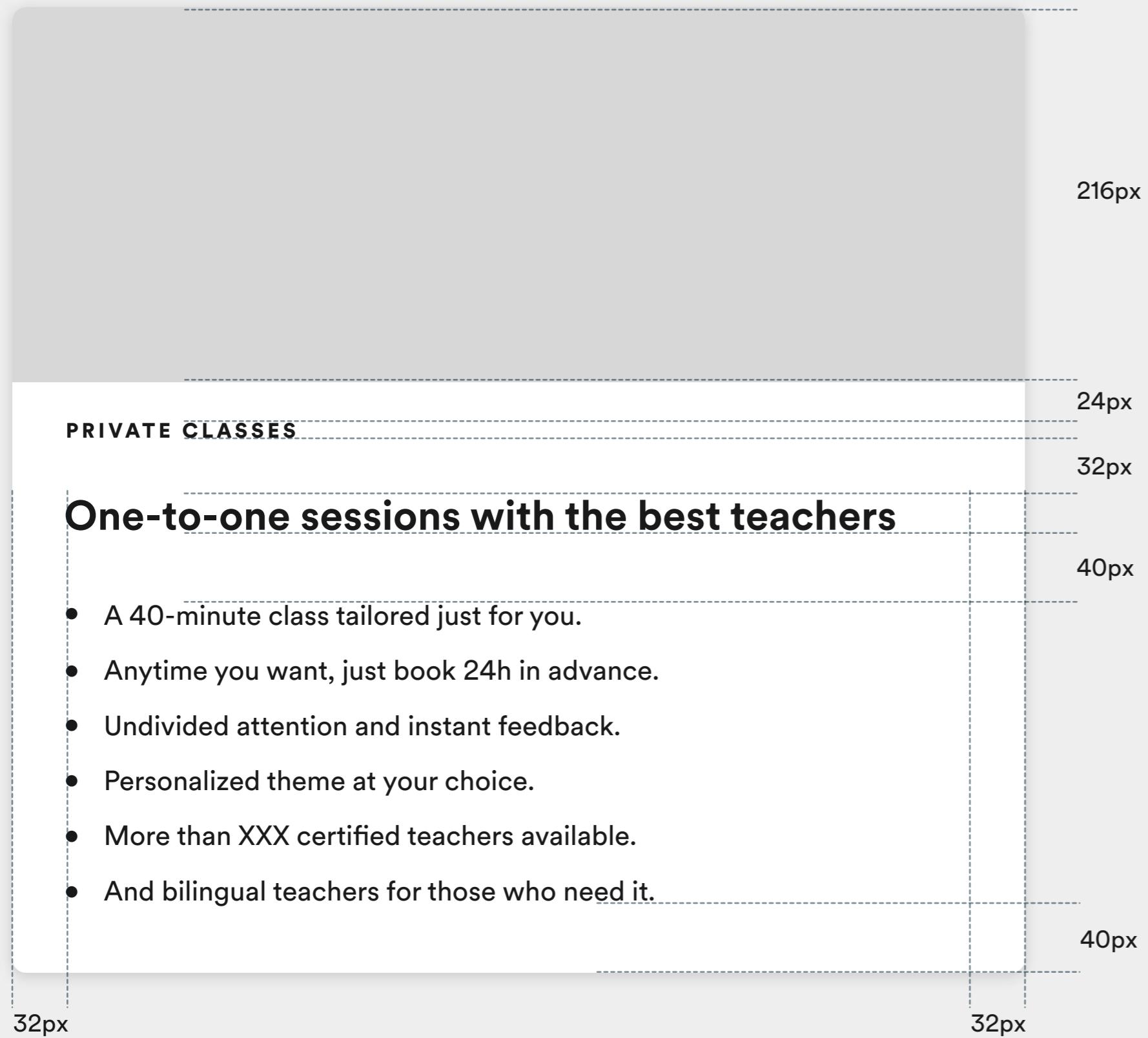
Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



Classes Card Desktop

Corner radius: 8px

Box shadow: rgba (25, 25, 25, 0.16) 0 2px 8px 0



Flags - Desktop

2 Columns

Central and South America

24px

24px

40px

40px

80px

Asia and Oceania



Australia



中国



中國香港



Indonesia



日本



한국



澳門



Malaysia



New Zealand



Philippines



New Zealand



Singapore



Anguilla



Antigua & Barbuda



Argentina



Barbados



Belize



Bermuda



Bolivia



Brazil



British Virgin Islands



Cayman Islands



Chile

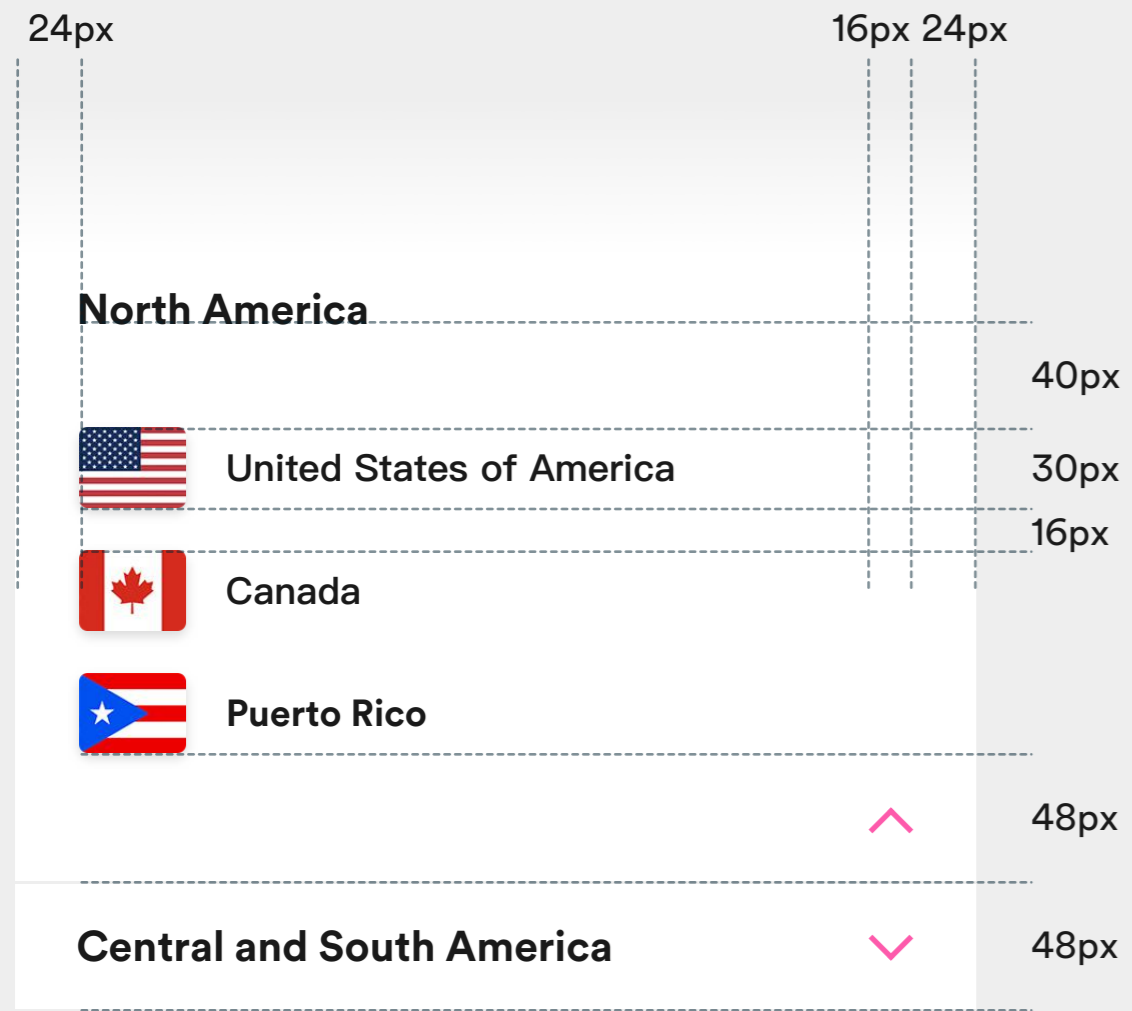


Colombia

50px

24px

Flags - Mobile



Video/Text - Desktop

4 Columns

7 Columns

To learn a language you need to speak it.

56px

Your fluency in English is on the way and we will get you there with our English lessons, where you can learn from the beginning to proficiency.

56px

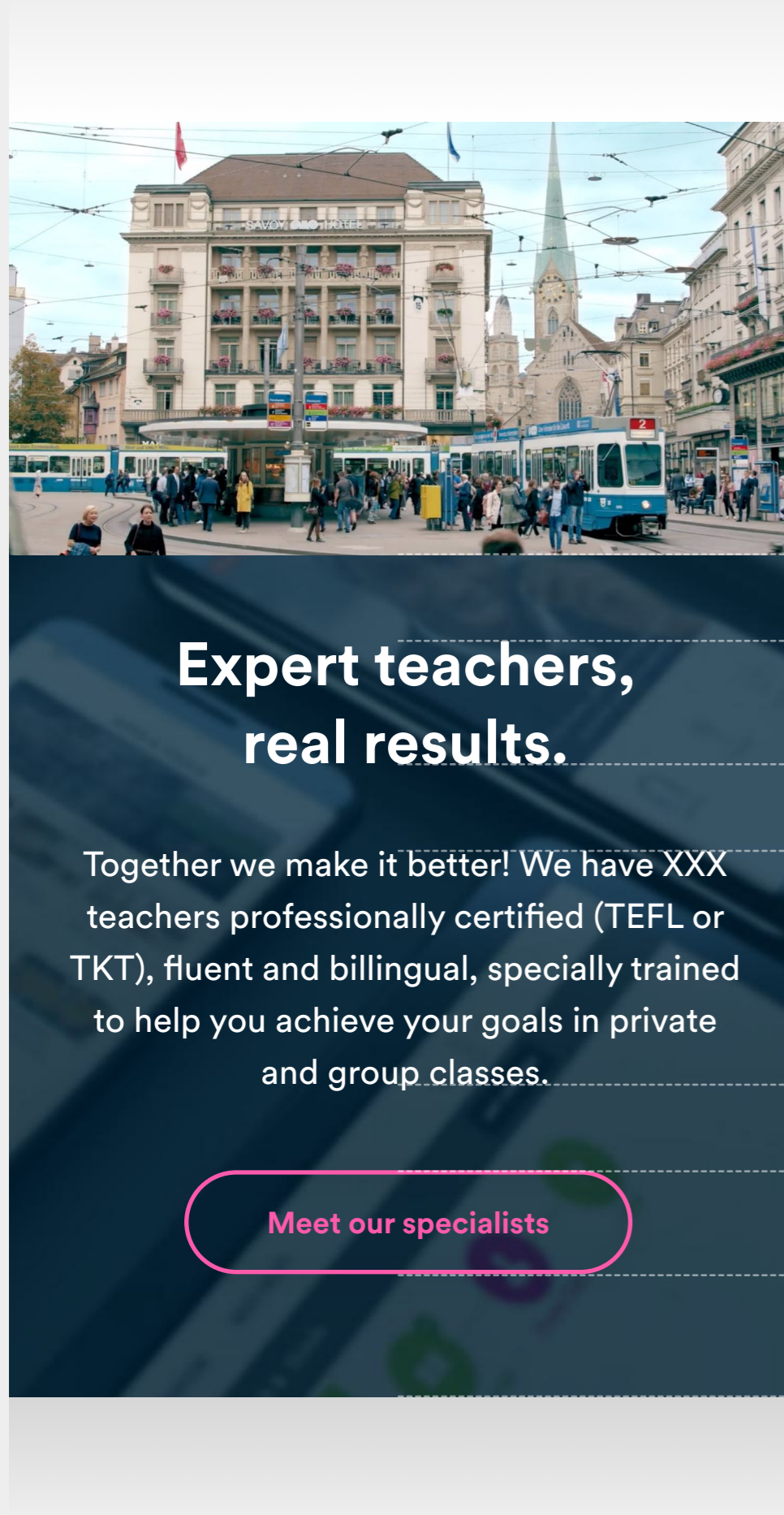
Learn now

80px



80px

Video/Text - Mobile



40px

Expert teachers, real results.

40px

Together we make it better! We have XXX teachers professionally certified (TEFL or TKT), fluent and bilingual, specially trained to help you achieve your goals in private and group classes.

40px

Meet our specialists

56px